

What you see is not what you get: The costs of trading market anomalies

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Education

Ph.D., University of California - San Diego 2002

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Specializations

Financial econometrics, and the analysis of hedge funds and mutual funds

Bollerslev, T., A. J. Patton, and R. Quaadvlieg. “Multivariate leverage effects and realized semicovariance GARCH models.” *Journal of Econometrics* 217, no. 2 (August 1, 2020): 411–30.

The *Journal of Finance*, *Journal of Econometrics*, *Journal of Financial Economics*, *Journal of the American Statistical Association*, *Review of Financial Studies*, and the *Journal of Business and Economic Statistics*.

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Professor Weller studies financial markets with an emphasis on **liquidity** and **asset prices**.

He specializes in developing tools to analyze the **informational** and **risk** content of **market intermediary behavior**.

He also investigates how **technological** and **market structure innovations** affect **risk sharing** and **price discovery**.

Background

Empirical asset pricing overflows with explanations for differences in **average returns across securities**.

Recent calls to action by Harvey et al. (2016) , Harvey (2017) , and Hou et al. (2017) have focused on **high false discovery rates and scurrilous academic practices**.

Fundamentally, they question whether **candidate factors** in the cross section of expected returns are real and actionable.

The main work

We investigate whether **on-paper trading strategies** are implementable in **practice**, thereby representing **true expected return factors** or **market anomalies**.

(We measuring real-world implementation costs for academic factors)

Existing approaches generally fall into two categories:

The first category entails using **proprietary trading data** to analyze costs for a single firm.

The second approach uses **market-wide trading data** such as NYSE Trade and Quote (TAQ) to estimate trading costs for individual securities with **parametric** transactions cost models.

Abstract

Is there a **gap** between the **profitability of a trading strategy on paper** and that which is **achieved in practice**?

We answer this question by developing a general technique to measure the **real-world implementation costs of financial market anomalies**.

Our method **extends Fama-MacBeth regressions** to compare the **on-paper returns to factor exposures** with those achieved by mutual funds.

Unlike existing approaches, ours delivers estimates of **all-in implementation costs** without relying on parametric microstructure models or explicitly specified factor trading strategies. (参数化微观结构模型或特定因子交易策略)

After accounting for **implementation costs**, typical mutual funds earn **low returns to value** and **no returns to momentum**.

Data

1 Our **mutual fund sample** consists of 4267 United States domestic equity mutual fund groups with at least 24 non-missing monthly gross returns from **January 1970 to December 2016**.

2 Our first **Stock portfolio** set consists of the Fama-French 25 size-value double-sorted portfolios, 25 size-beta portfolios, 25 size-prior return portfolios, and 25 size-Amihud illiquidity portfolios. (**100 portfolios**)

In our larger Stockportfolio set, we add 49 industry portfolios, 25 size–operating profitability portfolios, 25 size–investment portfolios, 10 market beta–sorted portfolios, 10 market capitalization–sorted portfolios, 10 book-to-market ratio–sorted portfolios, 10 prior-return–sorted portfolios, 10 Amihud illiquidity–sorted portfolios, 10 operating profitability–sorted portfolios, and 10 investment–sorted portfolios for a total of **269 portfolios**.

Fig. 1. Count of active domestic equity mutual funds by month.

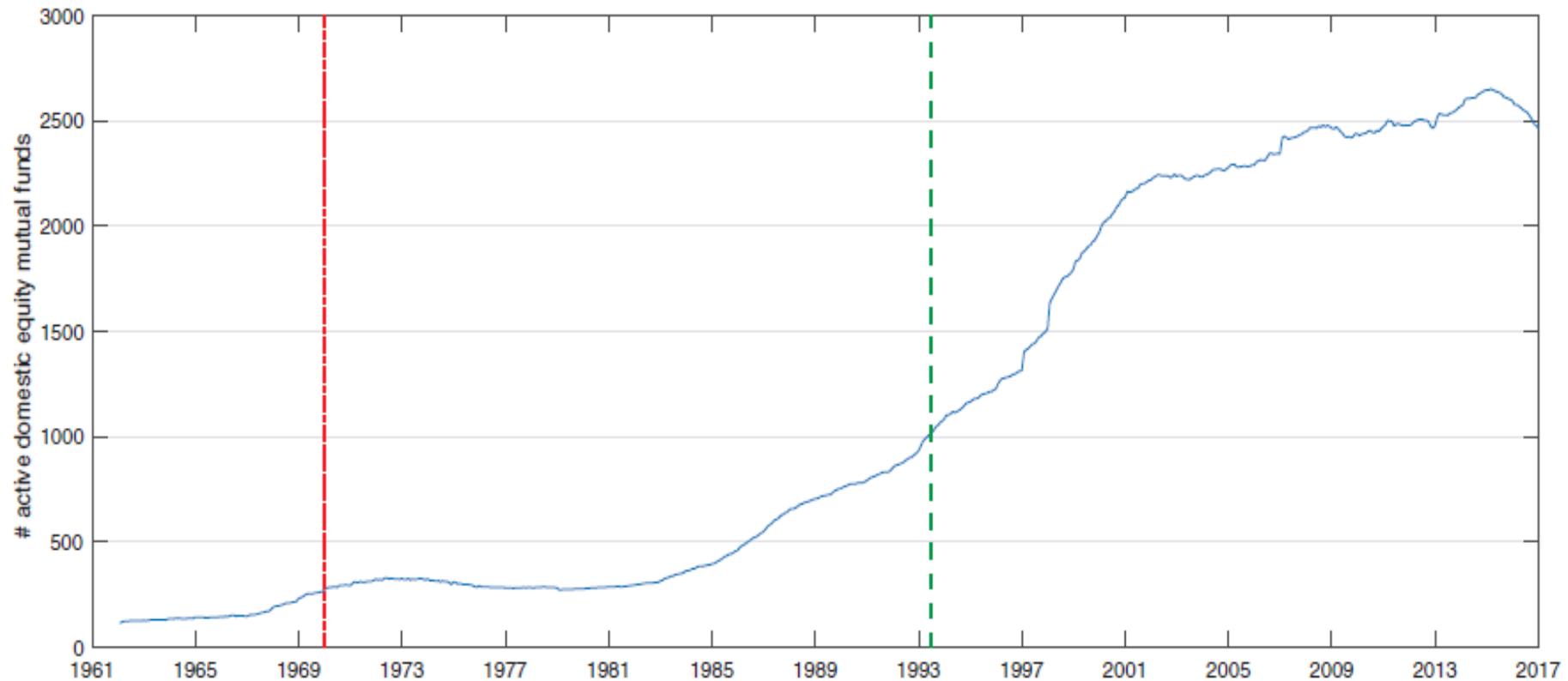


Fig. 1. Count of active domestic equity mutual funds by month.

Process

Fama-MacBeth estimates of implementation costs

In this section, we consider the **compensation per unit of risk exposure** and investigate whether mutual funds obtain the same risk premium that academics achieve on paper.

The $N_S + N_{MF}$ first-stage time series regressions are

$$r_{it} = \alpha_i + \sum_k f_{kt} \beta_{ik} + \epsilon_{it}, \quad i = 1, \dots, N_S, N_{S+1}, \dots, N_S + N_{MF}, \quad (1)$$

$$r_{it} = \sum_k \lambda_{kt}^S \hat{\beta}_{ik} 1_{i \in S} + \sum_k \lambda_{kt}^{MF} \hat{\beta}_{ik} 1_{i \in MF} + \epsilon_{it}, \quad t = 1, \dots, T. \quad (2)$$

Process

In the first stage, **time series regressions** estimate factor loadings β_i for each asset i

In the second stage, **cross-sectional regressions** estimate the compensation per unit of factor exposure λ_t at each date t

λ_{Sk} , represent the on-paper profitability of a given factor strategy (stock portfolios)
“what you see”

λ_{MFk} , represent the actual returns achieved by an asset manager (mutual funds)
“what you get”

$\lambda_{Sk} - \lambda_{MFk}$ delivers an estimate of **implementation costs** for factor k .

Results

We estimate the “**implementation gap**” using augmented Fama and MacBeth two-stage regressions for the Carhart four-factor model (Carhart, 1997).
the market (**MKT**), value (**HML**), size (**SMB**), and momentum (**UMD**)

		1970 - 2016				1993 - 2016			
	N_S	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>
Panel A: Value-weighted stock portfolios									
λ^Δ	100	-0.38 (-1.28)	3.81*** (5.08)	0.26 (0.42)	7.18*** (5.53)	-0.11 (-0.32)	3.12*** (3.83)	-0.24 (-0.29)	4.27*** (2.64)
λ^Δ	269	-0.21 (-0.88)	2.59*** (3.81)	-0.07 (-0.14)	7.30*** (5.54)	0.28 (1.25)	2.09*** (3.31)	-0.97 (-1.39)	5.04*** (2.89)
λ^S	100	6.60*** (2.75)	6.43*** (3.51)	1.27 (0.75)	8.72*** (3.74)	7.67** (2.35)	5.43* (1.93)	1.96 (0.81)	6.01 (1.60)
λ^S	269	6.77*** (2.82)	5.20*** (2.84)	0.94 (0.56)	8.85*** (3.80)	8.06** (2.49)	4.40 (1.54)	1.23 (0.51)	6.78* (1.83)
λ^{MF}	-	6.98*** (2.86)	2.62 (1.51)	1.01 (0.59)	1.54 (0.63)	7.78** (2.38)	2.31 (0.83)	2.20 (0.92)	1.73 (0.45)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123
Panel B: Equal-weighted stock portfolios									
λ^Δ	100	-0.36 (-0.76)	4.47*** (5.57)	2.34** (2.41)	6.83*** (5.21)	0.07 (0.12)	3.16*** (3.29)	2.14 (1.55)	3.71** (2.21)
λ^Δ	269	0.25 (0.5)	3.31*** (3.58)	2.22** (2.05)	8.51*** (6.19)	0.95 (1.45)	2.01* (1.96)	2.05 (1.34)	6.04*** (3.13)
λ^S	100	6.62*** (2.75)	7.09*** (3.91)	3.35*** (1.70)	8.37*** (3.59)	7.85** (2.39)	5.48** (1.99)	4.34 (1.53)	5.45 (1.44)
λ^S	269	7.23*** (3.02)	5.93*** (3.03)	3.23 (1.56)	10.06*** (4.17)	8.73*** (2.69)	4.33 (1.47)	4.25 (1.43)	7.78** (1.98)
λ^{MF}	-	6.98*** (2.86)	2.62 (1.51)	1.01 (0.59)	1.54 (0.63)	7.78** (2.38)	2.31 (0.83)	2.20 (0.92)	1.73 (0.45)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123

Estimates when costs vary across funds and time

	N_S	1970 – 2016				1993 – 2016			
		MKT	HML	SMB	UMD	MKT	HML	SMB	UMD
Panel A: Value-weighted stock portfolios									
λ^Δ	100	-0.44 (-1.45)	4.07*** (5.17)	0.35 (0.57)	7.49*** (5.71)	-0.12 (-0.36)	3.30*** (3.92)	-0.24 (-0.29)	5.23*** (3.09)
λ^Δ	269	-0.22 (-0.92)	2.83*** (3.87)	-0.02 (-0.03)	7.55*** (5.70)	0.27 (1.22)	2.30*** (3.54)	-0.93 (-1.32)	5.84*** (3.29)
λ^S	100	6.55*** (2.74)	6.71*** (3.63)	1.26 (0.74)	8.77*** (3.76)	7.68** (2.37)	5.38* (1.90)	1.98 (0.82)	5.99 (1.59)
λ^S	269	6.77*** (2.83)	5.47*** (2.94)	0.89 (0.53)	8.84*** (3.78)	8.08** (2.51)	4.39 (1.51)	1.30 (0.54)	6.60* (1.78)
λ^{MF}	–	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)	7.80** (2.41)	2.09 (0.74)	2.22 (0.92)	0.76 (0.20)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123
Panel B: Equal-weighted stock portfolios									
λ^Δ	100	-0.53 (-1.12)	4.48*** (5.35)	2.69*** (2.75)	6.92*** (5.14)	0.00 (0.00)	2.67*** (2.59)	2.32* (1.71)	4.00** (2.27)
λ^Δ	269	0.05 (0.09)	3.64*** (3.79)	2.64** (2.44)	8.54*** (5.95)	0.74 (1.09)	1.92* (1.81)	2.29 (1.56)	5.73*** (2.82)
λ^S	100	6.46*** (2.70)	7.12*** (3.88)	3.60* (1.84)	8.20*** (3.51)	7.81** (2.40)	4.76* (1.73)	4.54 (1.63)	4.76 (1.26)
λ^S	269	7.04*** (2.97)	6.28*** (3.14)	3.55* (1.73)	9.82*** (4.05)	8.55*** (2.66)	4.01 (1.35)	4.51 (1.57)	6.49 (1.64)
λ^{MF}	–	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)	7.80** (2.41)	2.09 (0.74)	2.22 (0.92)	0.76 (0.20)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123

Cross-sectional characteristic regressions

		1970 – 2016				1993 – 2016			
	N_S	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>
Panel A: Value-weighted stock portfolios									
λ^Δ	100	-0.44 (-1.45)	4.07*** (5.17)	0.35 (0.57)	7.49*** (5.71)	-0.12 (-0.36)	3.30*** (3.92)	-0.24 (-0.29)	5.23*** (3.09)
λ^Δ	269	-0.22 (-0.92)	2.83*** (3.87)	-0.02 (-0.03)	7.55*** (5.70)	0.27 (1.22)	2.30*** (3.54)	-0.93 (-1.32)	5.84*** (3.29)
λ^S	100	6.55*** (2.74)	6.71*** (3.63)	1.26 (0.74)	8.77*** (3.76)	7.68** (2.37)	5.38* (1.90)	1.98 (0.82)	5.99 (1.59)
λ^S	269	6.77*** (2.83)	5.47*** (2.94)	0.89 (0.53)	8.84*** (3.78)	8.08** (2.51)	4.39 (1.51)	1.30 (0.54)	6.60* (1.78)
λ^{MF}	–	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)	7.80** (2.41)	2.09 (0.74)	2.22 (0.92)	0.76 (0.20)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123
Panel B: Equal-weighted stock portfolios									
λ^Δ	100	-0.53 (-1.12)	4.48*** (5.35)	2.69*** (2.75)	6.92*** (5.14)	0.00 (0.00)	2.67*** (2.59)	2.32* (1.71)	4.00** (2.27)
λ^Δ	269	0.05 (0.09)	3.64*** (3.79)	2.64** (2.44)	8.54*** (5.95)	0.74 (1.09)	1.92* (1.81)	2.29 (1.56)	5.73*** (2.82)
λ^S	100	6.46*** (2.70)	7.12*** (3.88)	3.60* (1.84)	8.20*** (3.51)	7.81** (2.40)	4.76* (1.73)	4.54 (1.63)	4.76 (1.26)
λ^S	269	7.04*** (2.97)	6.28*** (3.14)	3.55* (1.73)	9.82*** (4.05)	8.55*** (2.66)	4.01 (1.35)	4.51 (1.57)	6.49 (1.64)
λ^{MF}	–	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)	7.80** (2.41)	2.09 (0.74)	2.22 (0.92)	0.76 (0.20)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123

Comparison with cost estimates from other work

Study (sample period)	Parameter	HML	SMB	UMD
This paper (1970–2016)	λ^{MF}	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)
	λ_{small}^{MF}	2.55 (1.37)	1.37 (0.82)	2.62 (0.97)
Korajczyk and Sadka (2004) (1967–1999)	α_{gross}			6.84*** (4.54)
	$\alpha_{net}^{espr.}$			5.40*** (3.59)
	$\alpha_{net}^{qspr.}$			4.80*** (3.17)
Lesmond et al. (2004) (1980–1998)	r_{gross}			7.83*** (6.22)
	r_{net}^{LDV}			0.13 (0.07)
	r_{net}^{direct}			2.24 (1.22)
Frazzini et al. (2015) (1986–2013)	r_{gross}	4.86 (1.12)	7.98*** (3.01)	2.26 (0.40)
	r_{net}	3.51 (0.80)	6.52** (2.48)	-0.77 (-0.14)
Novy-Marx and Velikov (2016) (1963–2013)	r_{gross}	5.64*** (2.68)	3.96* (1.66)	15.96*** (4.80)
	r_{net}	5.04** (2.39)	3.36 (1.44)	8.16** (2.45)

Decomposing implementation costs

The role of mutual fund shorting constraints

		1970 - 2016				1993 - 2016			
N_S		<i>MKT</i>	<i>HML</i> ⁺	<i>SMB</i> ⁺	<i>UMD</i> ⁺	<i>MKT</i>	<i>HML</i> ⁺	<i>SMB</i> ⁺	<i>UMD</i> ⁺
Panel A: Value-weighted stock portfolios									
λ^Δ	100	-0.61*	2.56***	0.52	3.09***	-0.32	2.10***	0.32	2.41***
		(-1.94)	(4.05)	(1.00)	(4.52)	(-0.92)	(3.85)	(0.56)	(2.98)
λ^Δ	269	-0.29	1.60***	0.02	2.85***	0.18	1.30***	-0.34	2.46***
		(-1.21)	(2.72)	(0.04)	(4.25)	(0.81)	(3.00)	(-0.61)	(2.85)
λ^S	100	6.22***	12.25***	9.19***	11.69***	7.32**	12.89***	10.84**	12.12***
		(2.59)	(4.33)	(2.85)	(4.11)	(2.24)	(3.19)	(2.54)	(3.22)
λ^S	269	6.54***	11.29***	8.68***	11.46***	7.82**	12.09***	10.17**	12.17***
		(2.73)	(3.95)	(2.68)	(4.02)	(2.41)	(2.95)	(2.38)	(3.24)
λ^{MF}	-	6.83***	9.69***	8.66***	8.60***	7.63**	10.80***	10.51**	9.71**
		(2.81)	(3.25)	(2.60)	(2.85)	(2.34)	(2.59)	(2.44)	(2.48)
<i>T</i>		564	564	564	564	282	282	282	282
\bar{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123
Panel B: Equal-weighted stock portfolios									
λ^Δ	100	-0.83	3.82***	2.21***	3.64***	-0.25	3.11***	2.31***	3.27***
		(-1.66)	(6.06)	(3.37)	(5.46)	(-0.43)	(5.57)	(2.64)	(4.01)
λ^Δ	269	-0.26	3.40***	2.17***	4.25***	0.41	2.84***	2.38**	4.26***
		(-0.50)	(4.92)	(2.96)	(6.29)	(0.66)	(4.21)	(2.25)	(4.86)
λ^S	100	6.00**	13.50***	10.88***	12.24***	7.38**	13.91***	12.82***	12.98***
		(2.49)	(4.71)	(3.27)	(4.27)	(2.23)	(3.41)	(2.87)	(3.39)
λ^S	269	6.57***	13.09***	10.83***	12.86***	8.04**	13.64***	12.90***	13.98***
		(2.75)	(4.44)	(3.19)	(4.44)	(2.46)	(3.23)	(2.80)	(3.64)
λ^{MF}	-	6.83***	9.69***	8.66***	8.60***	7.63**	10.80***	10.51**	9.71**
		(2.81)	(3.25)	(2.60)	(2.85)	(2.34)	(2.59)	(2.44)	(2.48)
<i>T</i>		564	564	564	564	282	282	282	282
\bar{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123

The role of investability frictions

		1970 – 2016				1993 – 2016			
	N_S	MKT	HML	SMB	UMD	MKT	HML	SMB	UMD
Panel A: Baseline specification									
λ^Δ	80	-0.37 (-1.39)	2.85*** (3.84)	0.70 (1.24)	6.14*** (4.66)	0.10 (0.32)	2.06** (2.44)	-0.42 (-0.61)	3.49** (2.12)
λ^S	80	6.61*** (2.74)	5.47*** (3.03)	1.71 (1.07)	7.68*** (3.31)	7.88*** (2.40)	4.37 (1.57)	1.78 (0.80)	5.23 (1.41)
λ^S	100	6.60*** (2.75)	6.43*** (3.51)	1.27 (0.75)	8.72*** (3.74)	7.67** (2.35)	5.43* (1.93)	1.96 (0.81)	6.01 (1.60)
λ^{MF}	-	6.98*** (2.86)	2.62 (1.51)	1.01 (0.59)	1.54 (0.63)	7.78** (2.38)	2.31 (0.83)	2.20 (0.92)	1.73 (0.45)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123
Panel B: Including liquidity principal components									
λ^Δ	80	-0.37 (-1.34)	2.97*** (3.81)	0.55 (0.97)	6.42*** (4.82)	0.13 (0.4)	2.25*** (2.64)	-0.69 (-0.96)	4.55*** (2.65)
λ^S	80	6.63*** (2.76)	5.60*** (3.10)	1.45 (0.91)	7.70*** (3.31)	7.93** (2.43)	4.34 (1.56)	1.53 (0.68)	5.31 (1.43)
λ^S	100	6.55*** (2.74)	6.71*** (3.63)	1.26 (0.74)	8.77*** (3.76)	7.68** (2.37)	5.38* (1.90)	1.98 (0.82)	5.99 (1.59)
λ^{MF}	-	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)	7.80** (2.41)	2.09 (0.74)	2.22 (0.92)	0.76 (0.20)
T		564	564	564	564	282	282	282	282
\tilde{N}_{MF}		1286	1286	1286	1286	2123	2123	2123	2123

Tracking error and the performance of factor strategies

	\bar{R}^2	Baseline specification				Including liquidity PCs			
		<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>
λ_5^{MF}	94.2%	6.50*** (2.69)	3.60** (1.99)	1.78 (1.04)	4.59* (1.68)	6.52*** (2.71)	3.97** (2.15)	1.74 (1.02)	5.36** (1.99)
λ_4^{MF}	89.9%	6.91*** (2.82)	2.93* (1.70)	2.67 (1.57)	0.73 (0.26)	6.89*** (2.83)	3.04* (1.74)	2.72 (1.59)	0.34 (0.12)
λ_3^{MF}	86.0%	7.31*** (2.96)	3.00* (1.68)	0.09 (0.05)	3.23 (1.20)	7.28*** (2.95)	2.89 (1.59)	0.11 (0.06)	2.30 (0.86)
λ_2^{MF}	79.9%	7.29*** (2.98)	2.66 (1.48)	1.15 (0.64)	-0.81 (-0.31)	7.27*** (2.98)	2.42 (1.32)	1.14 (0.64)	-1.45 (-0.55)
λ_1^{MF}	55.4%	7.00*** (2.80)	2.93 (1.52)	-0.98 (-0.49)	2.08 (0.72)	7.14*** (2.85)	3.44* (1.75)	-1.51 (-0.75)	2.38 (0.81)
λ^{MF}	81.1%	6.98*** (2.86)	2.62 (1.51)	1.01 (0.59)	1.54 (0.63)	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)
λ^S	-	6.77*** (2.82)	5.20*** (2.84)	0.94 (0.56)	8.85*** (3.80)	6.77*** (2.83)	5.47*** (2.94)	0.89 (0.53)	8.84*** (3.78)
λ_5^Δ	-	0.27 (1.17)	1.60** (2.02)	-0.84 (-1.45)	4.26*** (2.80)	0.25 (1.08)	1.49* (1.85)	-0.85 (-1.46)	3.48** (2.21)
$\lambda_i = 0$		0.00***	0.41	0.00***	0.02**	0.00***	0.22	0.00***	0.00***
$\lambda_i = \lambda^*$		0.00***	0.83	0.00***	0.01***	0.01**	0.47	0.00***	0.00***
$\Delta\lambda \neq 0$		0.27	0.08*	0.79	0.68	0.13	0.37	0.85	0.78

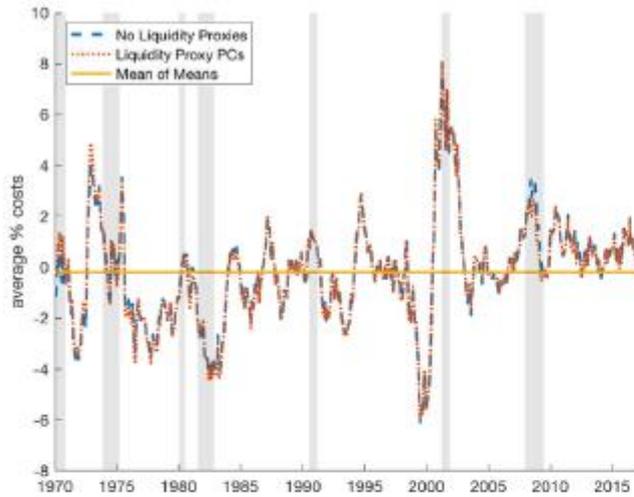
Cost estimates across funds and time

Implementation costs across funds

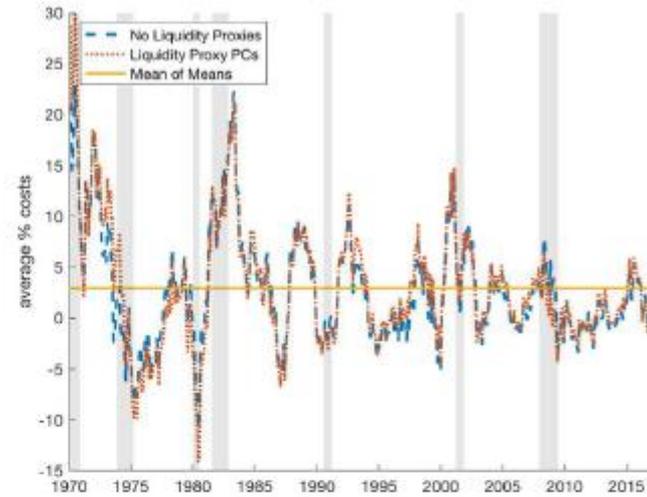
	Baseline specification				Including liquidity PCs			
	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>	<i>MKT</i>	<i>HML</i>	<i>SMB</i>	<i>UMD</i>
λ_{mega}^{MF}	6.66*** (2.74)	3.11* (1.67)	1.89 (1.05)	-2.53 (-0.75)	6.67*** (2.75)	3.15* (1.66)	1.94 (1.08)	-2.77 (-0.84)
λ_{large}^{MF}	6.85*** (2.78)	2.78 (1.54)	0.90 (0.52)	0.86 (0.31)	6.86*** (2.79)	2.83 (1.54)	0.91 (0.53)	0.04 (0.02)
λ_{medium}^{MF}	7.02*** (2.87)	2.45 (1.41)	0.90 (0.52)	2.36 (0.92)	7.00*** (2.86)	2.45 (1.37)	0.96 (0.55)	1.76 (0.68)
λ_{small}^{MF}	7.36*** (2.98)	2.94 (1.64)	1.20 (0.72)	3.40 (1.25)	7.30*** (2.96)	2.55 (1.37)	1.37 (0.82)	2.62 (0.97)
λ_{micro}^{MF}	7.18*** (2.94)	2.60 (1.11)	-2.68 (-1.32)	-0.24 (-0.06)	7.18*** (2.92)	2.54 (1.11)	-3.29 (-1.59)	-0.04 (-0.01)
λ_{small}^{Δ}	-0.59 (-1.59)	2.26** (2.22)	-0.26 (-0.34)	5.45*** (3.32)	-0.53 (-1.4)	2.92** (2.58)	-0.48 (-0.62)	6.22*** (3.76)
λ^{MF}	6.98*** (2.86)	2.62 (1.51)	1.01 (0.59)	1.54 (0.63)	6.99*** (2.87)	2.64 (1.51)	0.90 (0.53)	1.28 (0.52)
$\lambda_i = 0$	0.01***	0.46	0.56	0.11	0.01**	0.52	0.52	0.14
$\lambda_i = \lambda^*$	0.13	0.81	0.46	0.13	0.20	0.83	0.44	0.13
$\Delta\lambda \neq 0$	0.01***	0.28	0.20	0.01***	0.01***	0.06*	0.28	0.01***

Implementation costs over time

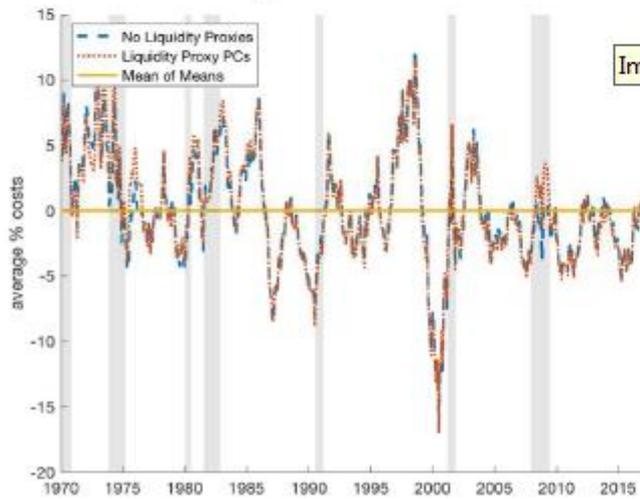
(a) *MKT* costs



(b) *HML* costs

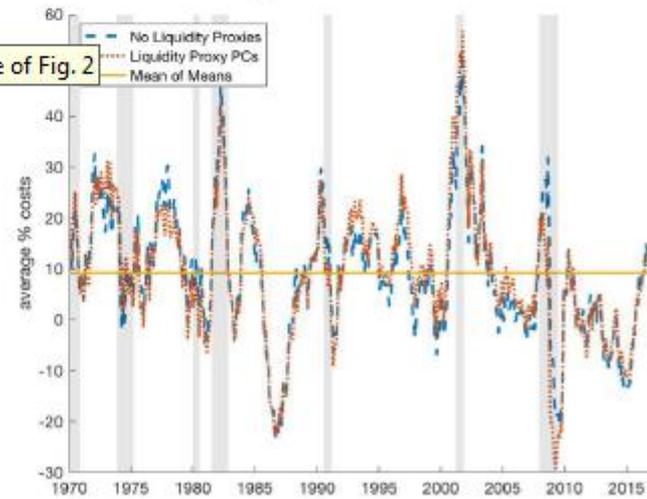


(c) *SMB* costs



(d) *UMD* costs

Image of Fig. 2





	Baseline specification		Including liquidity PCs	
	$N_S = 100$	$N_S = 269$	$N_S = 100$	$N_S = 269$
Panel A: Value-weighted stock portfolios				
$\bar{\lambda}_{1970-1974}^{\Delta}$	6.24	6.09	7.13	6.93
$\bar{\lambda}_{1975-1996}^{\Delta}$	2.91	2.38	2.72	2.22
$\bar{\lambda}_{1997-2000}^{\Delta}$	2.37	1.91	3.65	3.05
$\bar{\lambda}_{2001-2016}^{\Delta}$	1.34	1.29	1.44	1.37
$\bar{\lambda}_{1975-1996}^{\Delta} - \bar{\lambda}_{1970-1974}^{\Delta}$	-3.34** (-2.31)	-3.71*** (-2.74)	-4.41*** (-2.93)	-4.71*** (-3.32)
$\bar{\lambda}_{1997-2000}^{\Delta} - \bar{\lambda}_{1975-1996}^{\Delta}$	-0.54 (-0.32)	-0.47 (-0.3)	0.93 (0.54)	0.83 (0.52)
$\bar{\lambda}_{2001-2016}^{\Delta} - \bar{\lambda}_{1997-2000}^{\Delta}$	-1.03 (-0.63)	-0.62 (-0.41)	-2.21 (-1.39)	-1.68 (-1.12)
$F(\bar{\lambda}_{1970-1974}^{\Delta} = \dots = \bar{\lambda}_{2001-2016}^{\Delta})$	3.73*	4.08**	4.92**	5.37**
p-value	0.05	0.04	0.03	0.02
Panel B: Equal-weighted stock portfolios				
$\bar{\lambda}_{1970-1974}^{\Delta}$	6.73	6.89	7.61	7.90
$\bar{\lambda}_{1975-1996}^{\Delta}$	3.50	3.55	3.19	3.31
$\bar{\lambda}_{1997-2000}^{\Delta}$	3.22	3.23	4.39	4.36
$\bar{\lambda}_{2001-2016}^{\Delta}$	1.94	2.57	2.00	2.71
$\bar{\lambda}_{1975-1996}^{\Delta} - \bar{\lambda}_{1970-1974}^{\Delta}$	-3.23** (-2.15)	-3.33** (-2.30)	-4.42*** (-2.85)	-4.59*** (-3.08)
$\bar{\lambda}_{1997-2000}^{\Delta} - \bar{\lambda}_{1975-1996}^{\Delta}$	-0.27 (-0.16)	-0.33 (-0.19)	1.20 (0.68)	1.05 (0.60)
$\bar{\lambda}_{2001-2016}^{\Delta} - \bar{\lambda}_{1997-2000}^{\Delta}$	-1.28 (-0.79)	-0.66 (-0.39)	-2.39 (-1.51)	-1.65 (-0.95)
$F(\bar{\lambda}_{1970-1974}^{\Delta} = \dots = \bar{\lambda}_{2001-2016}^{\Delta})$	3.41*	2.78*	4.68**	4.03**
p-value	0.07	0.10	0.03	0.05



	MKT			HML			SMB			UMD		
Panel A: Baseline specification												
β_{MFLOW}	0.07 (0.27)	-0.02 (-0.06)	1.91** (2.21)	1.30 (1.47)	-0.02 (-0.04)	-0.19 (-0.34)	0.65 (0.50)	-0.03 (-0.03)				
β_{DFLOW}	-0.05 (-0.13)	-0.10 (-0.27)	-2.16* (-1.87)	-2.45** (-2.15)	0.13 (0.23)	0.09 (0.17)	-1.81 (-0.92)	-2.09 (-1.08)				
β_{ML}	0.53* (1.65)	0.55* (1.68)	2.80*** (2.81)	3.03*** (3.31)	0.44 (0.59)	0.44 (0.59)	2.75 (1.53)	3.03 (1.64)				
β_{FL}	-0.46 (-1.34)	-0.49 (-1.35)	-3.08*** (-3.28)	-3.08*** (-3.12)	-0.68 (-0.88)	-0.73 (-0.88)	-2.92 (-1.57)	-0.73 (-0.88)				
α	-0.21 (-0.88)	-0.21 (-0.88)	-0.21 (-0.88)	2.59*** (3.85)	2.59*** (3.87)	2.59*** (3.92)	-0.07 (-0.14)	-0.07 (-0.14)	-0.07 (-0.14)	7.30*** (5.59)	7.30*** (5.57)	7.30*** (5.65)
Panel B: Including liquidity principal components												
β_{MFLOW}	0.10 (0.39)	-0.02 (-0.09)	2.38** (2.50)	1.55 (1.64)	-0.14 (-0.29)	-0.25 (-0.46)	1.87 (1.42)	0.00 (0.00)				
β_{DFLOW}	-0.02 (-0.05)	-0.07 (-0.19)	-1.95 (-1.57)	-2.28* (-1.90)	0.01 (0.02)	-0.07 (-0.12)	-1.50 (-0.76)	-1.70 (-0.91)				
β_{ML}	0.57* (1.82)	0.58* (1.83)	3.42*** (3.38)	3.61*** (3.88)	0.76 (0.90)	0.79 (0.93)	2.38 (1.41)	2.61 (1.51)				
β_{FL}	-0.61* (-1.79)	-0.63* (-1.77)	-4.12*** (-4.28)	-4.01*** (-4.05)	-0.54 (-0.69)	-0.64 (-0.76)	-6.69*** (-3.77)	-0.64 (-0.76)				
α	-0.22 (-0.91)	-0.22 (-0.92)	-0.22 (-0.92)	2.83*** (3.92)	2.83*** (4.03)	2.83*** (4.08)	-0.02 (-0.03)	-0.02 (-0.03)	-0.02 (-0.03)	7.55*** (5.73)	7.55*** (5.92)	7.55*** (5.98)