

Heterogeneous beliefs and return volatility around seasoned equity offerings

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Publications:

[1] Kang, Q. (2019). Business-Cycle Pattern of Asset Returns: A General Equilibrium Explanation. *Annals of Finance*, 15(4).

[2] Huang, L., & Kang, Q. (2018). Information, Investment Adjustment, and the Cost of Capital. *Journal of Financial and Quantitative Analysis*, 53(4).

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Publications:

[1] Political Values, Culture, and Corporate Litigation (with Irena Hutton and Danling Jiang). *Management Science*, 61 (12), 2905-2925.

[2] Income Hedging and Portfolio Decisions (with Yosef Bonaparte and George Korniotis). *Journal of Financial Economics*, 113 (2), 300-324.





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Publications:

[1] Mishra, S., Lobanova, O., Aidov, A., & Raghunandan, K. (2020). Dual-Class Ownership Structure and Audit Fees. *International Journal of Auditing*, 24(1).



- 1. Introduction**
- 2. Sample construction, data description, and variable definitions**
- 3. Dynamics of heterogeneous beliefs around SEOs**
- 4. Linking heterogeneous beliefs to firm volatility around SEOs**
- 5. Further evidence from institutional trading and short selling**
- 6. Summary and conclusion**



Abstract

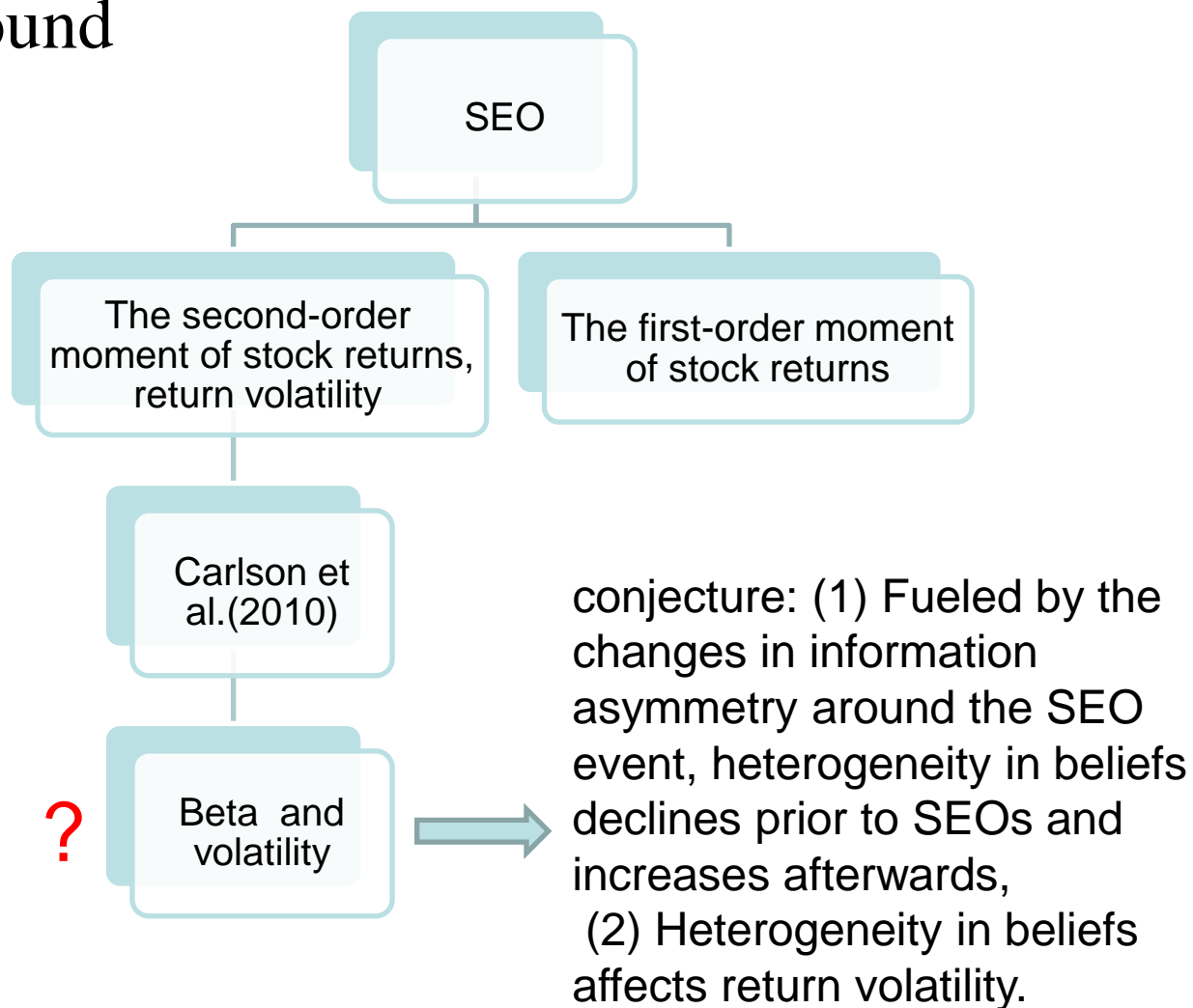
- We investigate the dynamics of heterogeneous beliefs and link them to the volatility pattern throughout the seasoned equity offering (SEO) event window.
- In sync with a reduction in information asymmetry related to management information releases around the SEO event, belief heterogeneity declines.
- Moreover, heterogeneity in beliefs, proxied by either analyst- or institutional-trade-based measures, is a robust and salient determinant of SEO firm volatility, which provides an explanation for the volatility timing “puzzle” identified in the SEO market.
- Furthermore, the relation between heterogeneous beliefs and return volatility weakens as short sale constraints tighten, suggesting a potential causal link.



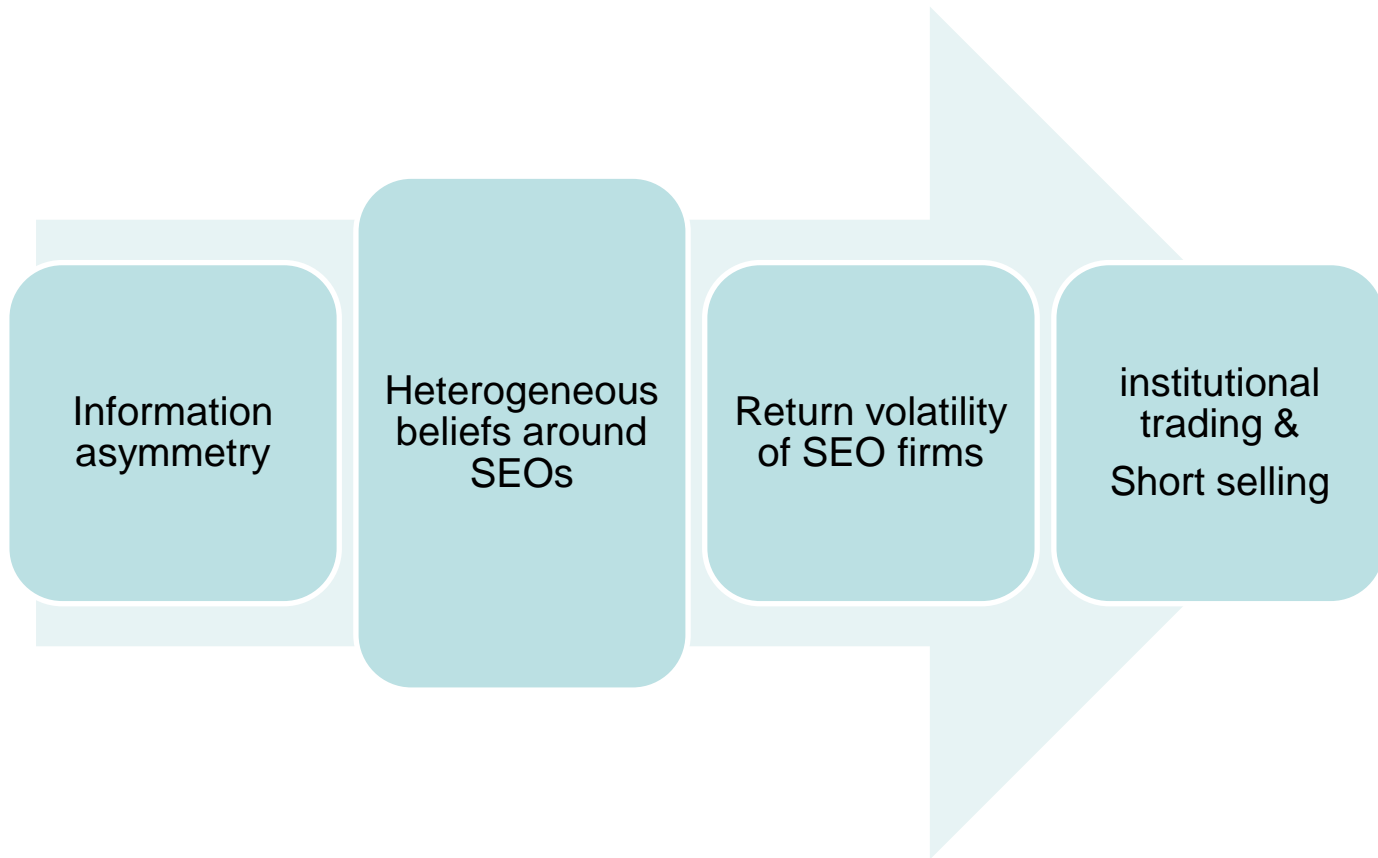
1.Introduction



A. Background



B. The main work



C. Contribution

- We document the V-shaped dynamics of heterogeneous beliefs around the SEO event, which is new to the literature.
- We find that total return volatility and analyst earnings forecast dispersion share similar dynamics, i.e., decreasing before the announcement of the SEO and increasing after issuance.
- We consider two categories of beliefs, i.e., optimism and pessimism, to further understand the divergence in beliefs after the SEO event.
- We test the robustness of our findings with a subsample of actual institutional trading of the SEO firms that are often regarded as sophisticated traders.
- We find that the link between heterogeneous beliefs and return volatility weakens as the level of short interest increases.



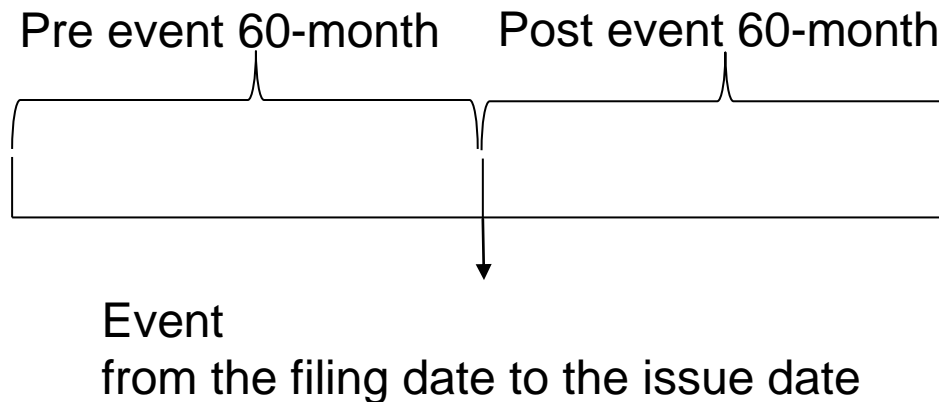
2. Sample construction, data description, and variable definitions



A. Data

Our initial sample includes data on all SEOs conducted by U.S. companies from January 1980 to December 2011 from Thomson Reuters' Securities Data Corporation (SDC) Platinum database, a total of 15,087 observations.

our final sample contains 4501 issuances made by 2630 firms.



B. Variable definitions

Variables	Definitions
<u>Volatility measures</u>	
<i>Firmvol</i>	Firm volatility, calculated as the square root of the annualized variance of the firm's daily returns. The return variance in each month is calculated as the average of the daily squared returns in the month.
<i>Mktvol</i>	Market volatility, calculated as the square root of the annualized variance of the market's daily returns. The return variance in each month is calculated as the average of the daily squared returns in the month.
<u>Heterogeneity in beliefs measures - Analyst forecasts</u>	
<i>Disp</i>	Forecast dispersion, calculated as the standard deviation of earnings forecasts for the current fiscal year end scaled by the absolute value of the mean of the forecasts.
<i>Ferror</i>	Analyst earnings forecast error, calculated as the absolute value of the difference between the actual earnings and the mean of the forecasts for the current fiscal year end, and scaled by the absolute value of the actual earnings.
<i>Dconf</i>	Indicator variable that is equal to one if the mean of the earnings forecast is two standard deviations above the actual earnings, and zero otherwise.
<i>Dpess</i>	Indicator variable that is equal to one if the mean of the earnings forecast is two standard deviations below the actual earnings, and zero otherwise.
<u>Regression controls</u>	
<i>Me</i>	Market capitalization, calculated as share price x number of shares outstanding.
<i>Beta</i>	Stock beta, estimated by regressing the log of firm excess returns against log of the market excess returns over the 21-day (monthly) periods. For the event period defined as between the filing and issue dates, we require at least ten trading days for estimation; if not, we expand the period by adding one week before the filing date and one week after the issue date to estimate stock betas.
<i>Turnover</i>	Share turnover ratio, calculated as trading volume divided by the number of shares outstanding.
<i>Numest</i>	Analyst coverage, i.e., the number of analysts covering a firm, set to zero if it is missing.
<u>Variables</u>	
<i>Firmage</i>	Firm age, calculated as the number of years since the firm first appeared in CRSP/Compustat.
<i>Firmret</i>	Firm return, calculated as the compounded daily returns accrued in each month for each firm.
<i>Amihud</i>	Stock illiquidity, calculated per Amihud (2002) as the ratio of the daily absolute return to the dollar trading volume on that day, averaged across each month.
<i>Mtb</i>	Market-to-book asset ratio, calculated as the market value of assets divided by book value of assets, where the market value of assets equals the sum of stock market capitalization, total debt, and preferred stock carrying value minus deferred taxes and investment tax credit.
<i>Bklev</i>	Firm book leverage, calculated as the ratio of total debt to total asset, where total debt is the sum of debt in current liabilities and total long-term debt.



Earnings quality

<i>Abtac_ib</i>	The absolute value of the ratio of total accruals to earnings; we measure accruals as the difference between earnings and cash flows, where earnings is income before extraordinary items and cash flows is net cash flows from operating activities.
<i>Abdtac</i>	The absolute value of discretionary accruals, estimated using the modified cross-sectional Jones (1991) model over each two-digit-SIC industry containing at least ten firm observations.
<i>RM1</i>	A measure of real earnings management, calculated as the abnormal production costs less abnormal discretionary expenses (Cohen and Zarowin, 2010).
<i>RM2</i>	A measure of real earnings management, calculated as the negative of the sum of abnormal cash flow from operations and abnormal discretionary expenses (Cohen and Zarowin, 2010).
<i>Mbeat1</i>	Indicator variable that equals one if a firm's reported EPS equals analyst consensus EPS forecast or exceeds the consensus forecast by no more than one cent, and zero otherwise.
<i>Mbeat2</i>	Indicator variable that equals one if a firm's reported EPS equals analyst consensus EPS forecast or exceeds the consensus forecast by no more than two cents, and zero otherwise.
<i>Abpcdif</i>	The absolute value of the difference between the mid-point EPS guidance and analyst consensus EPS forecast, scaled by the absolute value of analyst consensus forecast. The mid-point guidance is equal to the average value of the lower and upper bounds of EPS guidance if a range is given or the EPS guidance if no range is given.

Heterogeneity in beliefs measures - Institutional traders

<i>BSlratio</i>	The daily buy-minus-sell dollar volume of a stock for each institution from ANcerno, scaled by the total dollar volume of that stock for the same day obtained from CRSP, similar to Goetzmann et al. (2015) .
<i>Pctneg</i>	The number of institutions with negative average <i>BSlratio</i> during that period divided by the total number of institutions having traded the stock (i.e., the sum of the number of institutions with negative average <i>BSlratio</i> and the number of institutions with positive average <i>BSlratio</i>) during the same period.
<i>Abspct</i>	Equals <i>Pctneg</i> if <i>Pctneg</i> is less than 0.5, and equals one minus <i>Pctneg</i> otherwise.

Short selling constraint

<i>pcshort</i>	Monthly short interest ratio, calculated as the ratio of the month-end split-adjusted short interest for each calendar month, obtained from the Compustat monthly short interest database, to the corresponding monthly total shares outstanding, obtained from the CRSP monthly return file.
<i>Relative pshort</i>	Relative monthly short interest ratio, calculated as the difference between the stock's current <i>pcshort</i> and its past 12-month average level of <i>pcshort</i> .



3. Dynamics of heterogeneous beliefs around SEOs



Summary statistics

Panel A: Variables in monthly frequency

	Nobs	Mean	Stdev	P50	Min	P1	P99	Max
Firmvol	406,611	0.576	0.407	0.481	0.000	0.134	1.999	30.740
Mktvol	406,611	0.150	0.091	0.125	0.021	0.054	0.493	0.828
Beta	406,611	1.014	1.397	0.949	-64.069	-2.608	4.858	48.331
Disp	316,559	0.244	1.420	0.060	0.000	0.000	3.063	146.000
Ferror	344,567	0.672	3.791	0.127	0.000	0.000	8.750	255.000
Dconf	346,135	0.244	0.429	0.000	0.000	0.000	1.000	1.000
Dpess	346,135	0.277	0.447	0.000	0.000	0.000	1.000	1.000
Turnover	402,735	1.852	2.759	1.127	0.000	0.063	11.233	262.573
Ln(Me)	405,694	12.616	1.695	12.584	5.135	8.772	16.943	20.042
Firmage	405,693	11.252	13.102	6.762	0.077	0.252	67.625	89.389
Numest	346,197	7.583	6.223	6.000	1.000	1.000	29.000	51.000
Firmret	405,694	0.018	0.197	0.004	-0.972	-0.419	0.624	13.495
Amihud	403,770	0.299	0.672	0.118	0.000	0.008	2.913	45.449
Bklev	379,640	0.244	0.250	0.201	0.000	0.000	1.048	4.910
Mtb	379,355	2.226	2.859	1.434	0.031	0.377	11.620	105.004

Panel B: Variables in annual frequency

	Nobs	Mean	Stdev	P50	Min	P1	P99	Max
Abtac_ib	33,953	2.455	5.109	0.913	0.000	0.014	31.329	37.190
Abdtac	33,800	0.100	0.126	0.056	0.000	0.001	0.655	1.042
RM1	26,250	-0.137	0.492	-0.074	-4.056	-1.880	1.047	3.201
RM2	27,942	-0.109	0.335	-0.059	-2.722	-1.298	0.639	2.418
Mbeat1	32,432	0.138	0.345	0.000	0.000	0.000	1.000	1.000
Mbeat2	32,432	0.229	0.420	0.000	0.000	0.000	1.000	1.000
Abpcdif	12,616	0.153	1.343	0.029	0.000	0.000	1.439	101.000

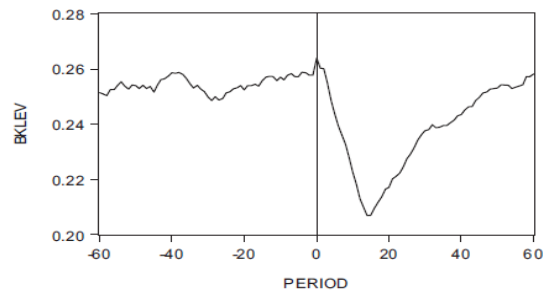
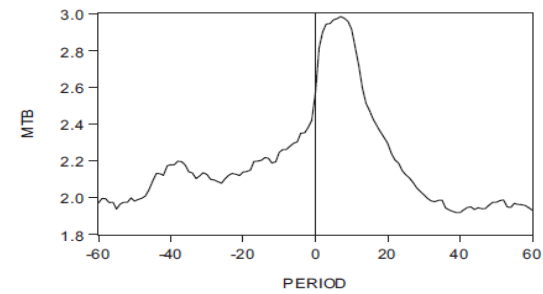
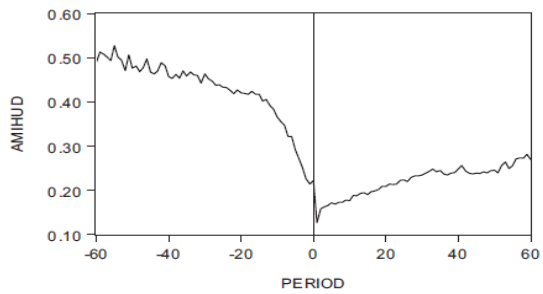
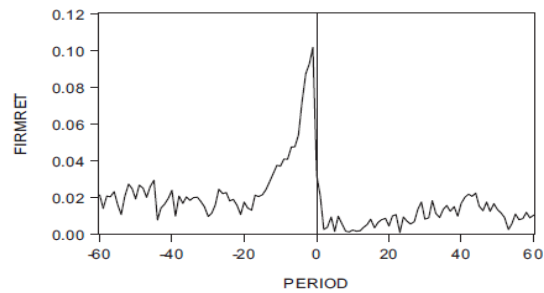
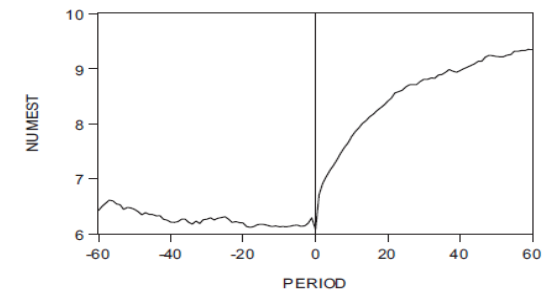
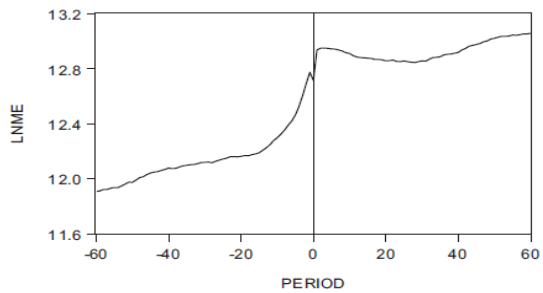
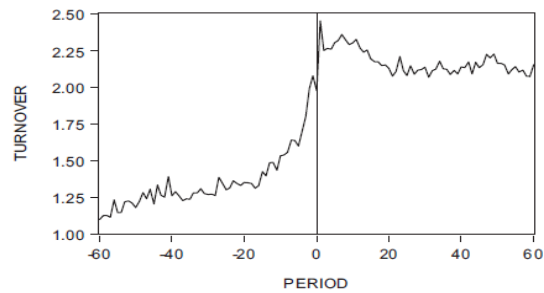
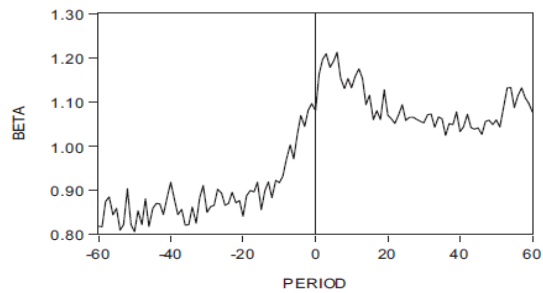
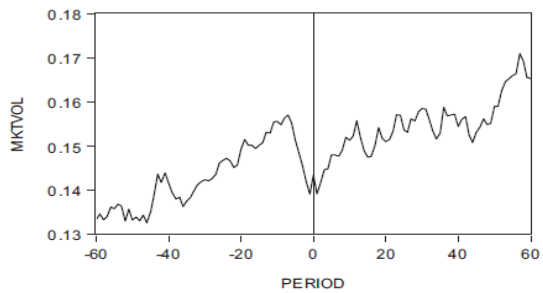
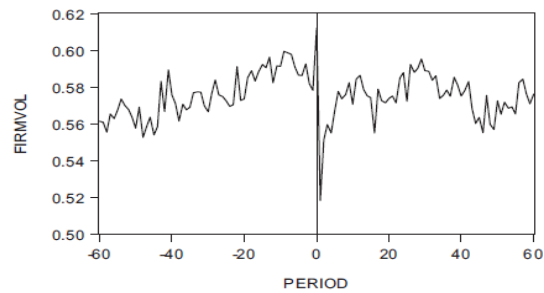
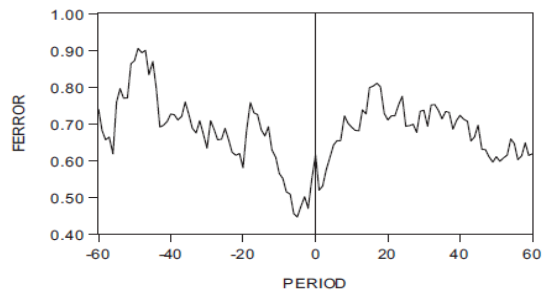
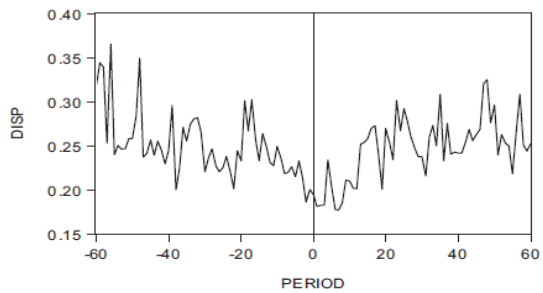


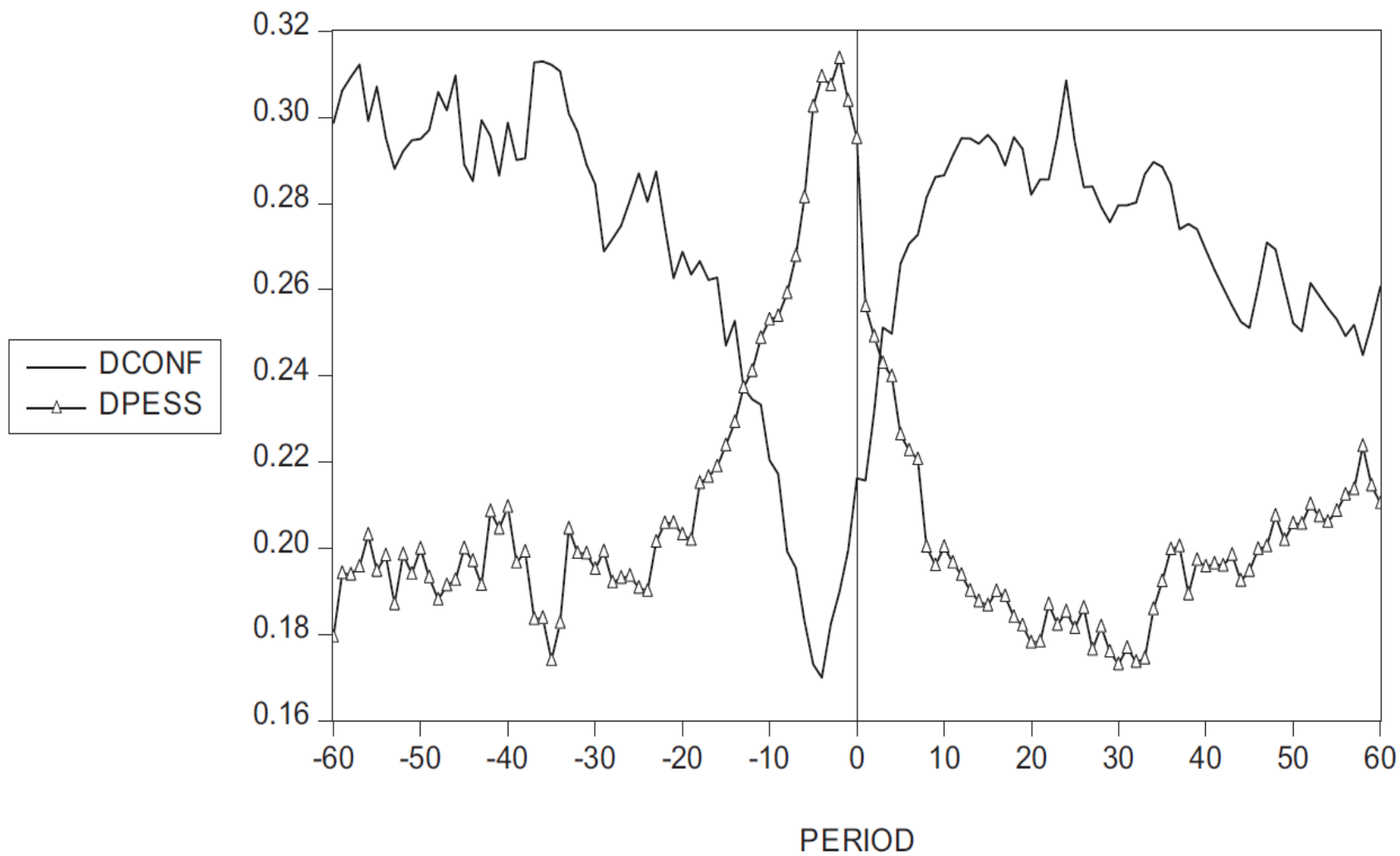
3.1 Dynamics of heterogeneous beliefs

Regressions of selected variables against event times

	(1) Disp	(2) Ferror	(3) Firmvol	(4) Mktvol	(5) Beta	(6) Turnover	(7) Amihud
Constant:	0.192***	0.557***	0.567***	0.140***	1.115***	2.181***	0.185***
Base = [-1,+1]	(0.012)	(0.043)	(0.006)	(0.001)	(0.016)	(0.050)	(0.006)
D _[-60,-25]	0.067***	0.178***	0.002	-0.002	-0.258***	-0.930***	0.286***
	(0.016)	(0.066)	(0.007)	(0.002)	(0.018)	(0.046)	(0.016)
D _[-24,-13]	0.060***	0.114**	0.017***	0.009***	-0.229***	-0.817***	0.234***
	(0.019)	(0.054)	(0.006)	(0.001)	(0.016)	(0.042)	(0.011)
D _[-12,-2]	0.030**	-0.041	0.024***	0.012***	-0.129***	-0.543***	0.132***
	(0.012)	(0.040)	(0.004)	(0.001)	(0.014)	(0.035)	(0.007)
D _[2,12]	0.005	0.092*	0.004	0.008***	0.057***	0.115***	-0.013***
	(0.011)	(0.050)	(0.004)	(0.001)	(0.013)	(0.036)	(0.003)
D _[13,24]	0.064***	0.201**	0.008*	0.011***	-0.028*	-0.017	0.019***
	(0.015)	(0.084)	(0.005)	(0.001)	(0.015)	(0.042)	(0.005)
D _[25,60]	0.069***	0.118**	0.010*	0.018***	-0.050***	-0.051	0.060***
	(0.013)	(0.051)	(0.006)	(0.001)	(0.016)	(0.045)	(0.008)
Nobs	316,559	344,567	406,611	406,611	406,611	402,735	403,770
R-squared	0.000	0.000	0.000	0.006	0.006	0.022	0.026

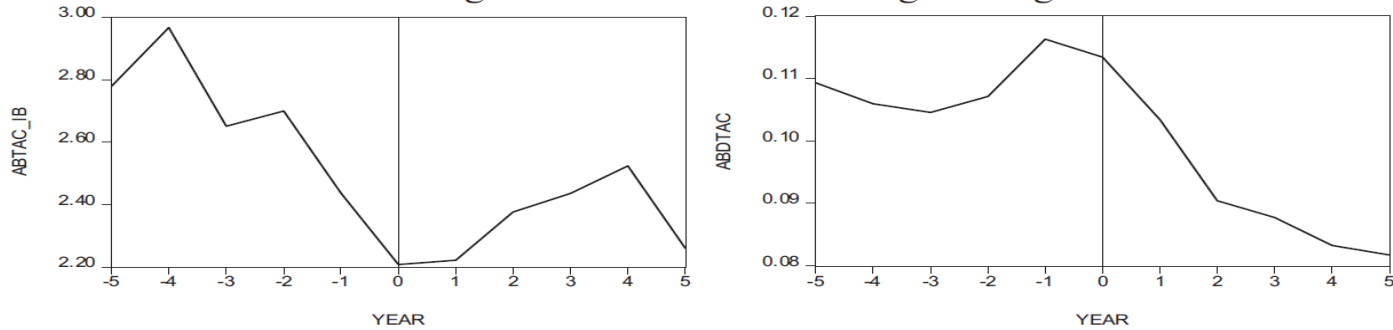




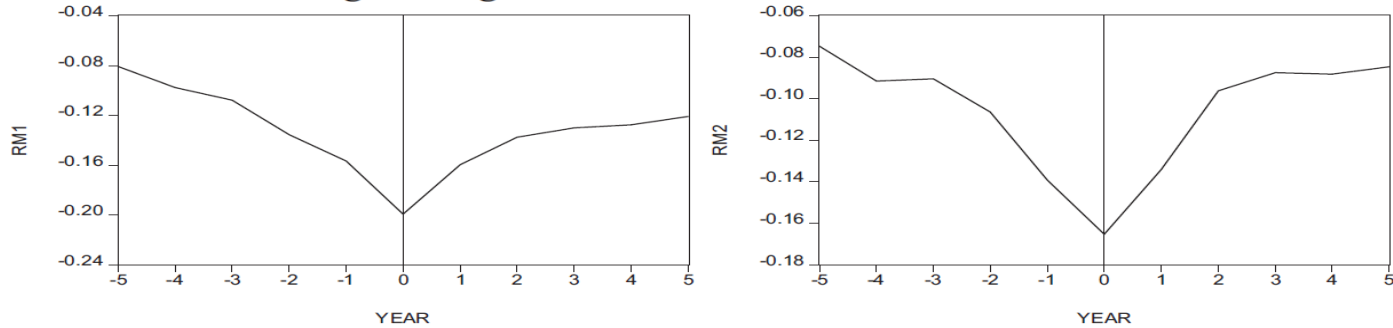


3.2. Potential mechanisms for dynamics of heterogeneous beliefs

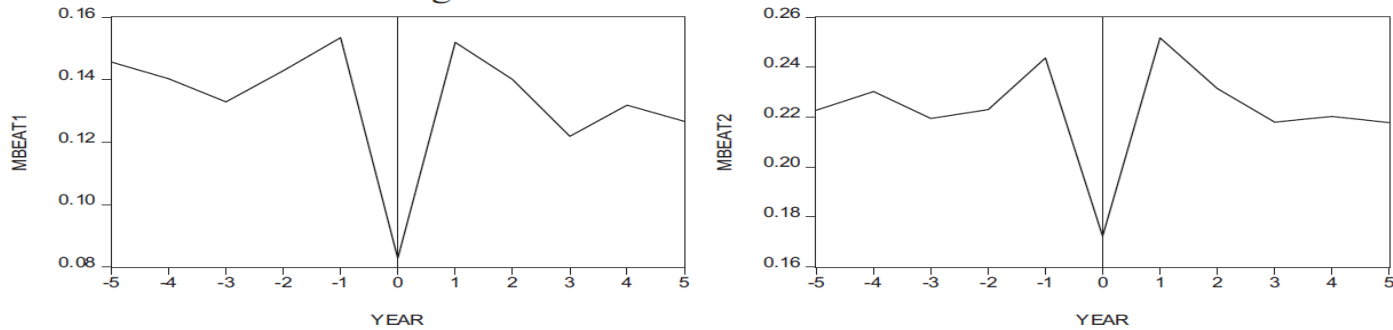
Panel A. Accruals-to-earnings ratio and accrual earnings management

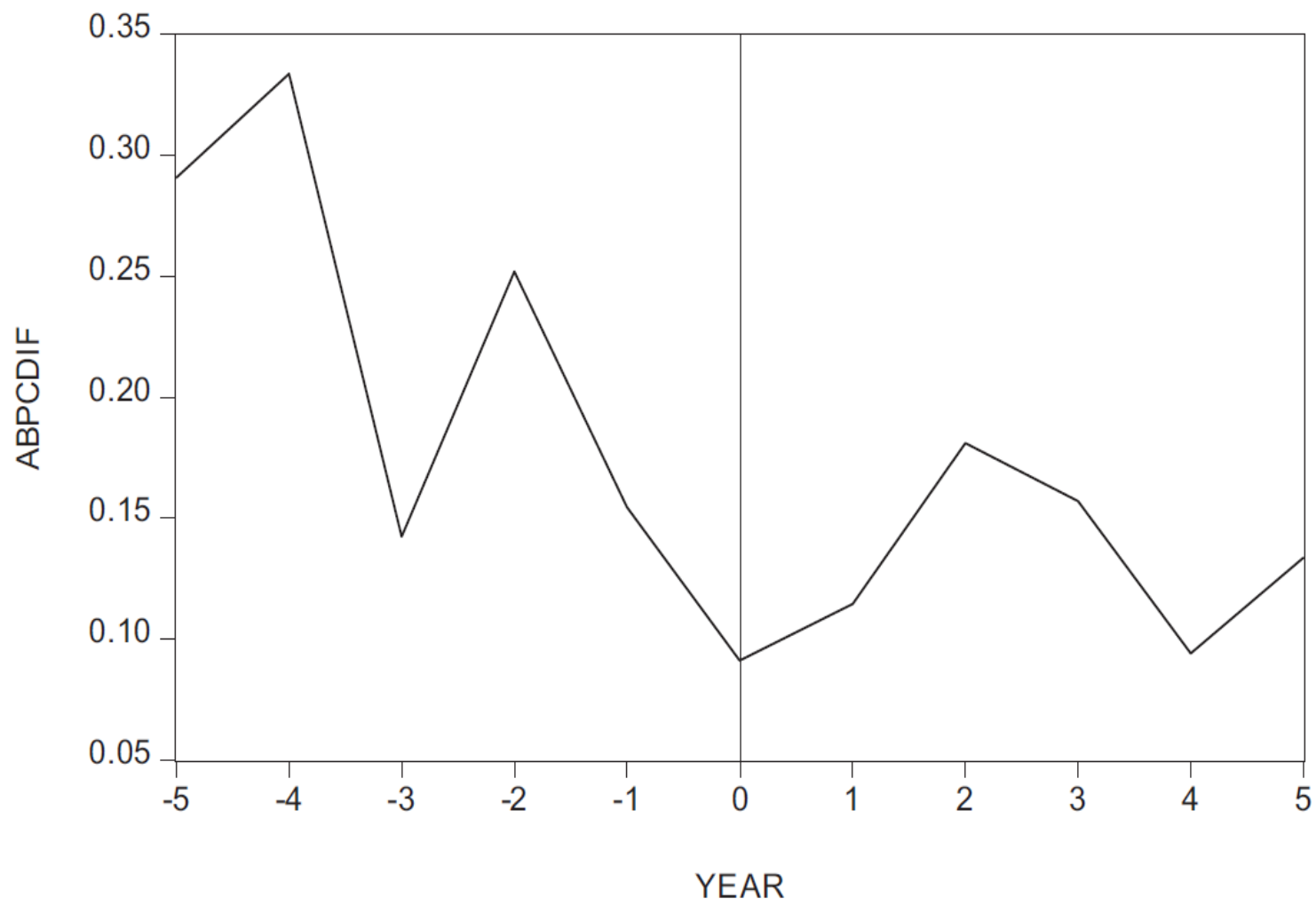


Panel B. Real earnings management



Panel C. Meet/beat earnings benchmark

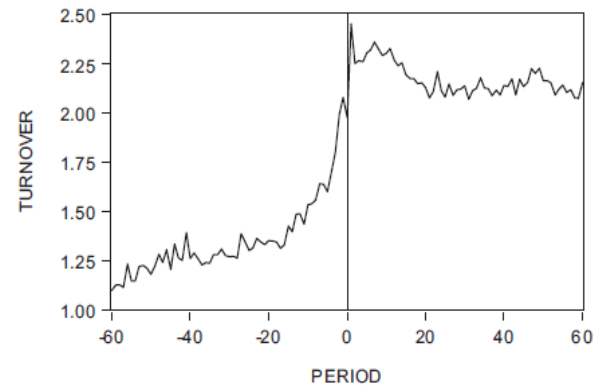
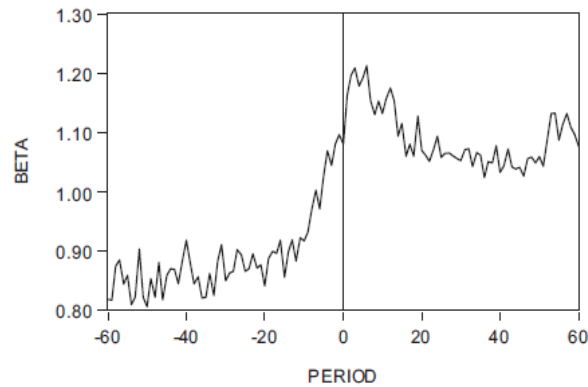
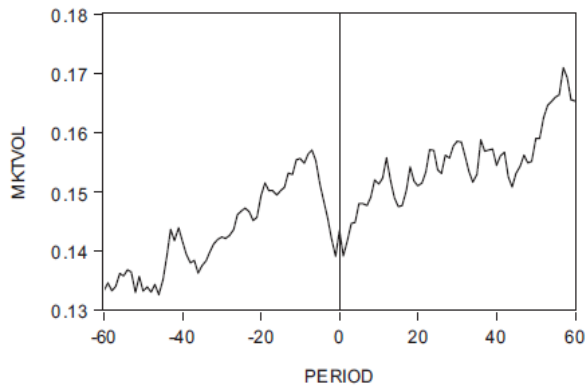
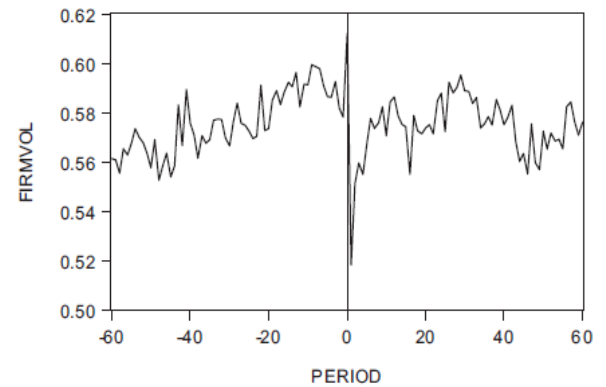
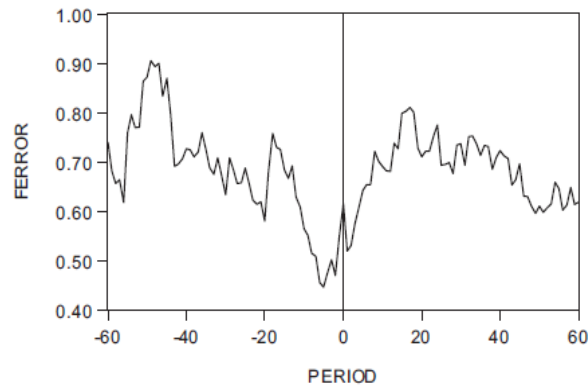
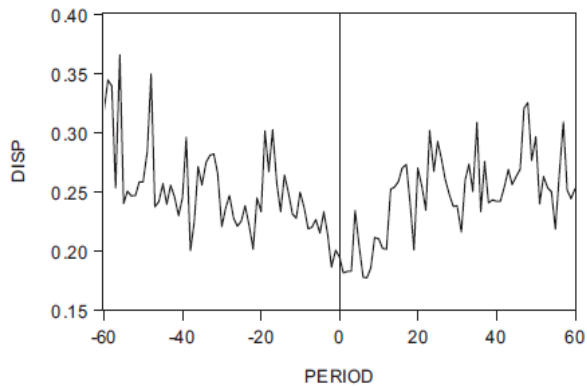




4. Linking heterogeneous beliefs to firm volatility around SEOs



4.1. Dynamics of firm volatility and market volatility around SEOs



4.1. Dynamics of firm volatility and market volatility around SEOs

Regressions of selected variables against event times

	(1) Disp	(2) Ferror	(3) Firmvol	(4) Mktvol	(5) Beta	(6) Turnover	(7) Amihud
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4.2. Multivariate analysis: regression results

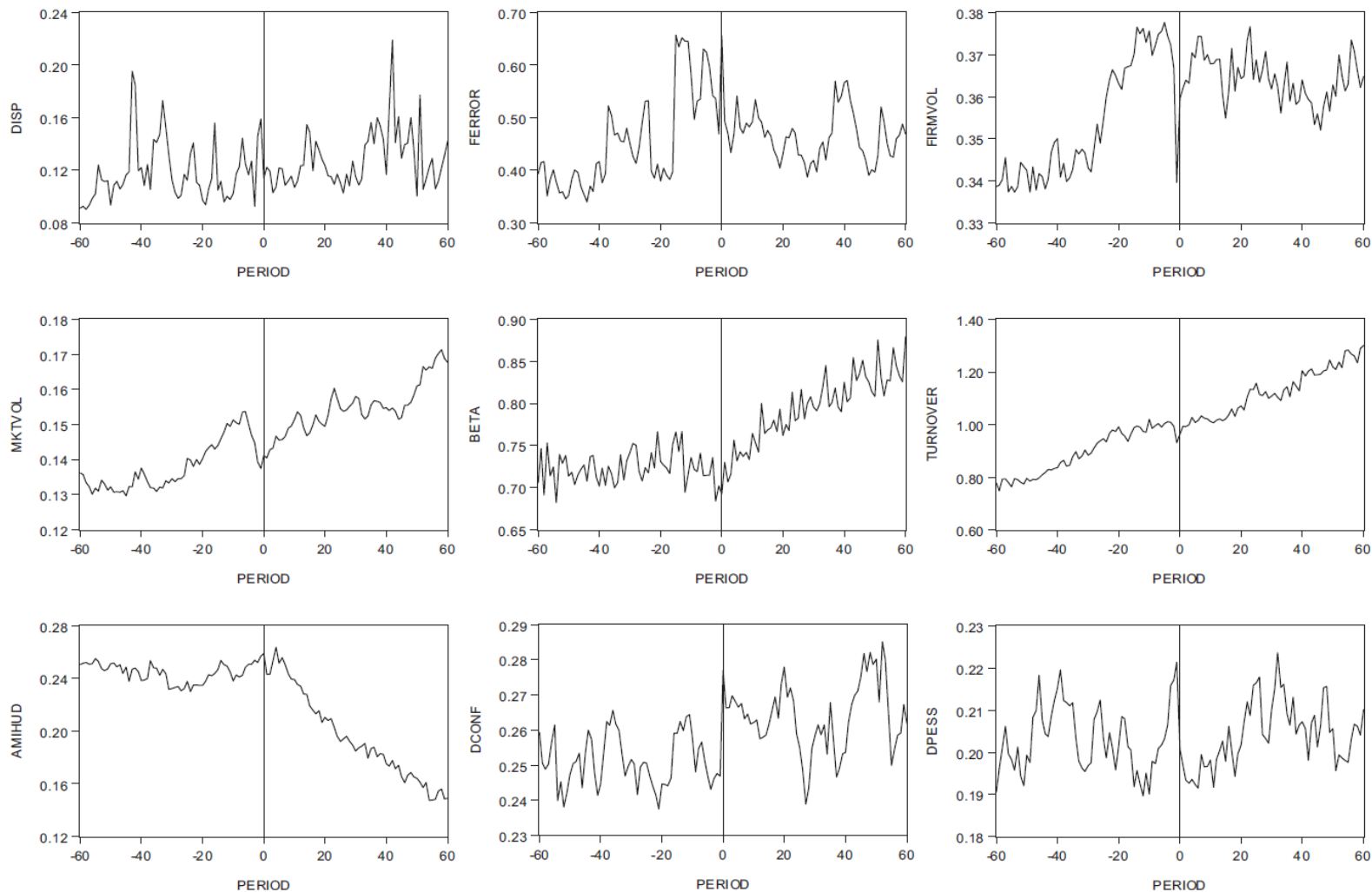
$$\sigma_{i,j} = \alpha_0 + \alpha_1 HB_{i,j} + \alpha_2 \sigma_{m,j} + \alpha X_{i,t} + \varepsilon_{i,j}. \quad (1)$$

	Panel A: Fama-MacBeth regressions			Panel B: Fixed-Effect regressions		
	(1) Whole	(2) Pre	(3) Post	(4) Whole	(5) Pre	(6) Post
Disp	0.024*** (0.003)	0.028*** (0.005)	0.023*** (0.004)	0.010*** (0.002)	0.006*** (0.003)	0.009*** (0.002)
Ferror	0.003*** (0.001)	0.004*** (0.001)	0.002*** (0.001)	0.003*** (0.001)	0.002*** (0.001)	0.002*** (0.001)
Mktvol	0.540*** (0.068)	0.433*** (0.106)	0.557*** (0.073)	0.877*** (0.017)	0.833*** (0.035)	0.920*** (0.022)
Ln(Me)	0.111*** (0.012)	0.097*** (0.012)	0.121*** (0.012)	0.048*** (0.004)	0.027*** (0.007)	0.037*** (0.005)
Ln(Turnover)	0.214*** (0.014)	0.183*** (0.015)	0.232*** (0.013)	0.196*** (0.003)	0.161*** (0.005)	0.217*** (0.004)
Ln(Numest)	-0.002 (0.004)	-0.002 (0.004)	-0.001 (0.004)	0.008** (0.003)	-0.001 (0.005)	0.009** (0.003)
Ln(Firmage)	-0.003* (0.002)	-0.003 (0.002)	-0.002 (0.002)	-0.007* (0.004)	-0.007 (0.006)	0.001 (0.005)
Beta	0.046*** (0.006)	0.049*** (0.006)	0.047*** (0.006)	0.035*** (0.001)	0.033*** (0.001)	0.035*** (0.001)
Firmret	-0.081*** (0.010)	-0.027 (0.017)	-0.116*** (0.009)	-0.007 (0.006)	0.037*** (0.009)	-0.013* (0.007)
Ln(Amihud)	0.314*** (0.025)	0.287*** (0.026)	0.333*** (0.026)	0.261*** (0.005)	0.225*** (0.007)	0.261*** (0.005)
Mtb	0.010*** (0.001)	0.010*** (0.001)	0.010*** (0.001)	0.011*** (0.001)	0.008*** (0.002)	0.013*** (0.001)
Bklev	0.008 (0.011)	0.003 (0.013)	0.011 (0.010)	-0.006 (0.010)	-0.021 (0.016)	-0.011 (0.011)
Constant	-0.392*** (0.102)	-0.270*** (0.102)	-0.488*** (0.110)	0.276*** (0.045)	0.452*** (0.073)	0.408*** (0.051)
Nobs	297,424	105,799	191,625	297,424	105,799	191,625
R-squared	0.515	0.510	0.515	0.622	0.633	0.646

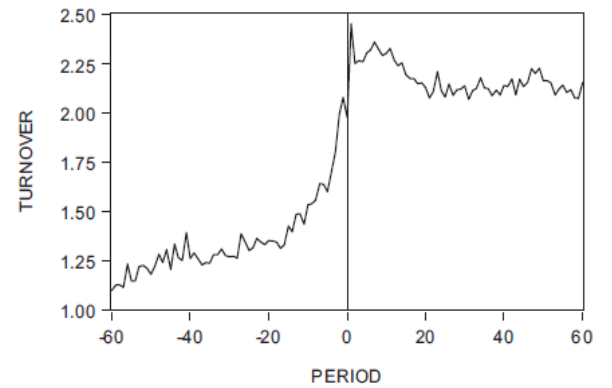
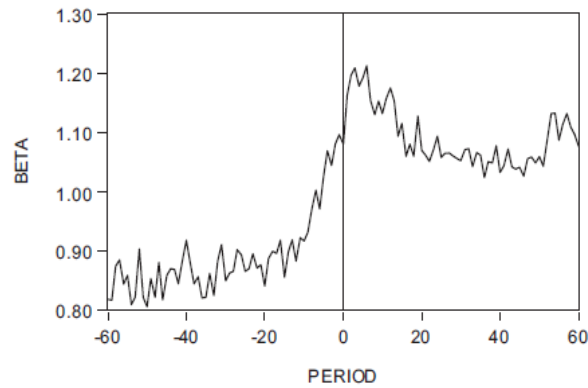
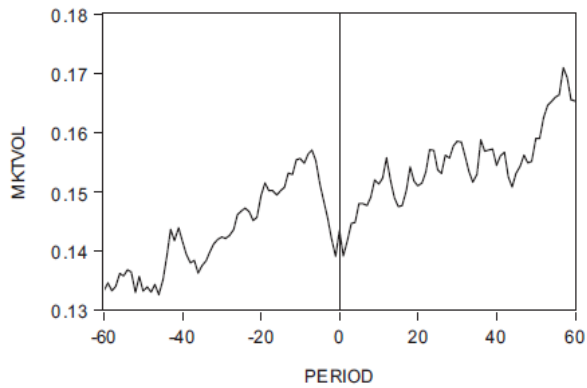
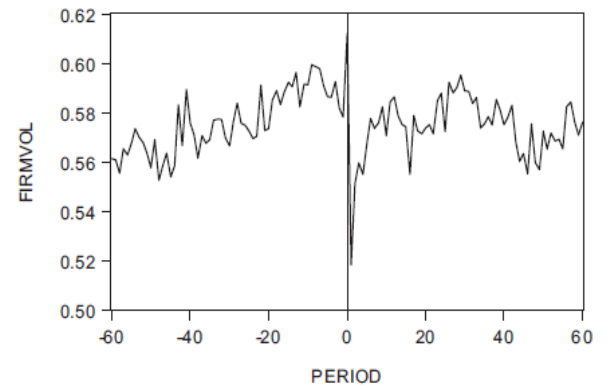
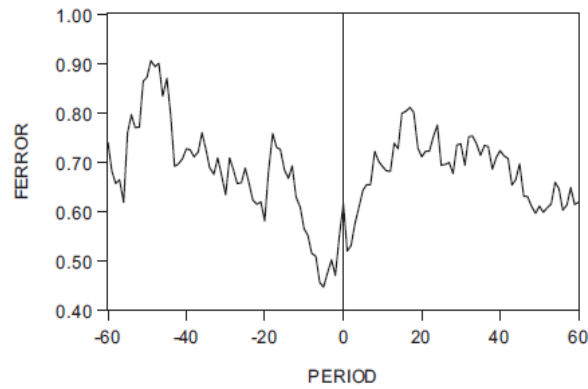
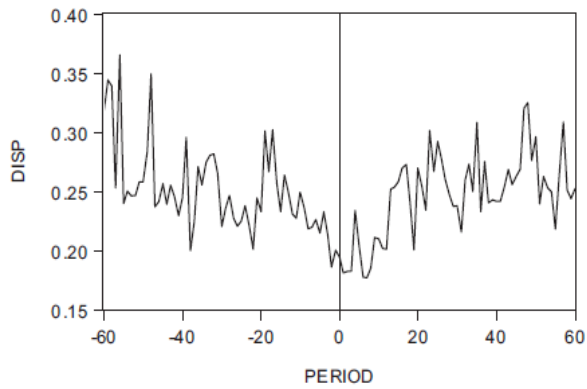


4.3. Placebo tests

Placebo firms



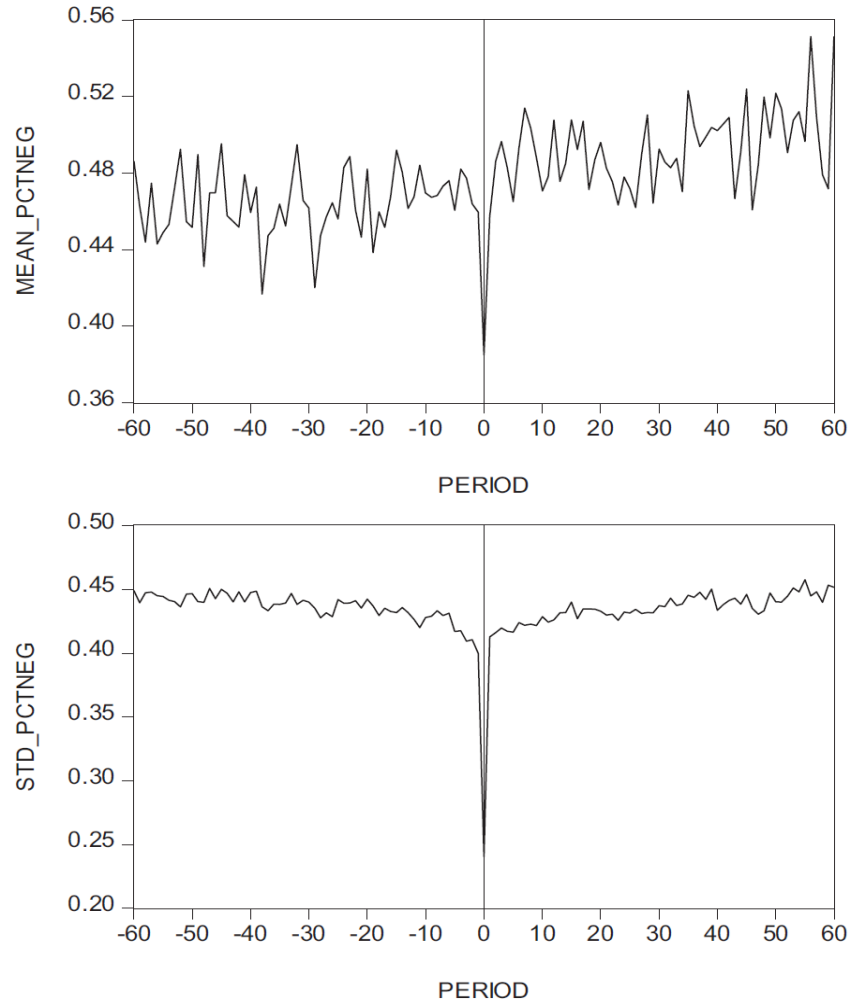
SEO firms



5. Further evidence from institutional trading and short selling



5.1. Institutional trading



5.2. Short selling

Analyst forecast dispersion and stock return volatility across short-interest-based portfolios:
Correlations

<i>Panel A: Ranking based on pcshort</i>			
	Rank L (Low)	Rank M	Rank H (High)
Full sample (121 months)	0.0427*** (<0.0001) 54,341	0.0420*** (<0.0001) 66,577	0.0221*** (<0.0001) 66,190
Pre-filing period (60 months)	0.0282*** (<0.0001) 22,911	0.0309*** (<0.0001) 20,932	0.0241*** (0.0006) 20,153
Period 0 (between filing and issue)	0.0375 (0.3766) 559	0.0548 (0.2226) 497	0.0652 (0.1566) 473
Post-issue period (60 months)	0.0564*** (<0.0001) 30,871	0.0472*** (<0.0001) 45,148	0.0215*** (<0.0001) 45,564
<i>Panel B: Ranking based on Relative pcshort</i>			
	Rank L (Lower)		Rank H (Higher)
Full sample (121 months)	0.0344*** (<0.0001) 224,858		0.0275*** (<0.0001) 90,418
Pre-filing period (60 months)	0.0228*** (<0.0001) 87,340		0.0287*** (<0.0001) 30,550
Period 0 (between filing and issue)	0.0021 (0.9215) 2288		0.0622 (0.1118) 656
Post-issue period (60 months)	0.0428*** (<0.0001) 135,230		0.0274*** (<0.0001) 59,212



Analyst forecast dispersion and stock return volatility across short-interest-based portfolios: multivariate regression results.

Ranking based on	Panel A: pcshort			Panel B: Relative pcshort	
	Rank L	Rank M	Rank H	Rank L	Rank H
Disp	0.023*** (0.004)	0.011*** (0.002)	0.006*** (0.002)	0.010*** (0.001)	0.005*** (0.001)
Ferror	0.004*** (0.001)	0.001*** (0.000)	0.002*** (0.001)	0.002*** (0.000)	0.001*** (0.000)
Mktvol	0.987*** (0.055)	0.907*** (0.047)	0.868*** (0.043)	1.135*** (0.039)	0.884*** (0.040)
Ln(Me)	0.107*** (0.005)	0.149*** (0.008)	0.145*** (0.012)	0.120*** (0.004)	0.137*** (0.010)
Ln(Turnover)	0.205*** (0.006)	0.224*** (0.010)	0.247*** (0.014)	0.231*** (0.008)	0.224*** (0.012)
Ln(Numest)	0.011*** (0.004)	0.008*** (0.002)	0.009** (0.003)	-0.008*** (0.003)	0.006*** (0.002)
Ln(Firmage)	-0.001 (0.003)	0.002 (0.002)	0.006** (0.003)	-0.010*** (0.002)	0.007*** (0.002)
Beta	0.034*** (0.003)	0.029*** (0.004)	0.025*** (0.005)	0.037*** (0.002)	0.025*** (0.004)
Firmret	0.045 (0.031)	-0.007 (0.023)	-0.024 (0.019)	0.037* (0.022)	-0.031* (0.017)
Ln(Amihud)	0.305*** (0.013)	0.370*** (0.018)	0.391*** (0.024)	0.333*** (0.009)	0.355*** (0.021)
Mtb	0.016*** (0.002)	0.008*** (0.002)	0.006*** (0.001)	0.014*** (0.001)	0.008*** (0.001)
Bklev	0.021*** (0.008)	0.013 (0.009)	0.045*** (0.006)	0.005 (0.007)	0.041*** (0.006)
Constant	-0.437*** (0.046)	-0.799*** (0.062)	-0.700*** (0.096)	-0.494*** (0.039)	-0.691*** (0.077)
Disp (Rank H) - Disp (Rank L) <i>p</i> -values of dependent <i>t</i> -test			-0.0171*** (<0.0001)		-0.0054*** (<0.0001)



6. Summary and conclusion



Conclusions

- We find that heterogeneity in beliefs declines considerably around the SEO date, especially prior to the event.
- This decline likely reflects/accompanies a reduction in information asymmetry related to managerial involvement in information releases prior to the SEO event.
- Moreover, heterogeneity in beliefs, proxied by either analyst-based measures or trade-based measures, is a salient determinant of SEO firm volatility and has incremental explanatory power for the volatility patterns of SEO firms after controlling for various usual suspects. The results are robust to sample periods and estimation methods.
- Furthermore, for the subset of SEO firms that have short interest information available, the link between heterogeneous beliefs and firm volatility weakens as the short sale constraints tighten, shedding light on a potential causal relation from heterogeneous beliefs to firm volatility.



Future work could include investigating if and how heterogeneity in beliefs affects risk dynamics of other corporate activities.



THANKS!



山西大学

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