Debt Contracting on Management

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Publications:

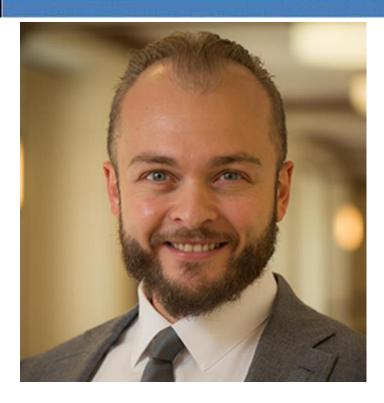
- "Financial Reporting Quality and Uncertainty about Credit Risk among the Ratings Agencies" The Accounting Review 93(4), (2018) 1-22.
- "Corruption in Bank Lending: The Role of Timely Loan Loss Recognition" with Yiwei Dou and Jeff Ng. Journal of Accounting and Economics 63(2-3), (2017) 454-478.
- "Bank Competition and Financial Stability: Evidence from the Financial Crisis" with LynnLi, Jeff Ng, and Tjomme Rusticus. Journal of Financial and Quantitative Analysis 51(1),(2016) 1-28.

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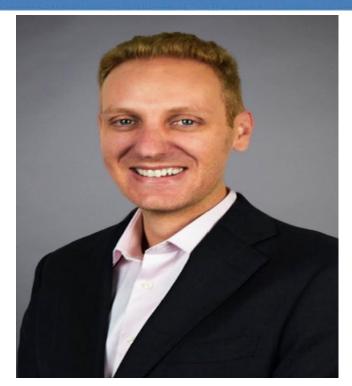
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Publications:

- Relative Performance Evaluation in CEO Compensation: A Talent-Retention Explanation (with Yaniv Grinstein), Journal of Financial and Quantitative Analysis 55 (2020), 2099-2123. (Lead Article)
- The Effects of Short-Selling Threats on Incentive Contracts: Evidence from an Experiment (with Gustavo Grullon and Sébastien Michenaud), The Review of Financial Studies 30 (2017), 1627-1659.



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WORKING PAPERS:

- The Salience of Creditors' Interests and CEO Compensation with Brian Akins, Jonathan Bitting, and David De Angelis, 2018
- Risk Fact or Fiction: The information content of risk factor disclosures, 2018



- 1. Introduction
- 2. Database
- 3. Why Do Lenders Use CMRs?
- 4. What Are the Implications of CMR Inclusion for CEO Turnover
- and Future Firm Performance?
- 5. Additional Analysis
- 6. Conclusion



Abstract

- Change of management restrictions (CMRs) in loan contracts give lenders explicit ex ante control rights over managerial retention and selection.
- This paper shows that lenders use CMRs to mitigate risks arising from CEO turnover, especially those related to the loss of human capital and replacement uncertainty, thereby providing evidence that human capital risk affects debt contracting.
- With a CMR in place, the likelihood of CEO turnover decreases by more than half, and future firm performance improves when retention frictions are important, suggesting that lenders can influence managerial turnover, even outside of default states, and help the borrower retain talent.



1.Introduction



A. Examples of Change of Management Restriction Clauses

• St. Mary Land & Exploration Co., June 30, 1998, \$200,000,000 par amount:

Section 8.1. Events of Default. Each of the following events constitutes an Event of Default under this Agreement: [. . .]

(1) Any Change in Management occurs; [...]

"Change of Management" means that Mark A. Hellerstein shall cease to act as

President and chief executive officer of Borrower or that Ronald D. Boone shall

cease to be Executive Vice President and chief operating officer of Borrower.



• **Telespectrum Worldwide Incorporated**, January 24, 1997, \$70,000,000 par amount:

SECTION 7. NEGATIVE COVENANTS: [...]

7.11 Change in Executive Management: Borrowers shall not remove or replace any Person who is a member of Executive Management without the prior written consent of the Majority Lenders, such consent not to be unreasonably withheld. In the event of the death or any member of Executive Management, Borrowers shall have ninety (90) days to replace such Person, and any such replacement shall be acceptable to the Majority Lenders in their reasonable discretion.



LENDERS CAN INCLUDE CHANGE OF management restrictions (CMRs) in loan contracts. These restrictions give lenders explicit ex ante control rights over retention and/or selection decisions. The presence of these covenants directly speaks first to the possibility of lenders addressing the human capital risk associated with a manager and second to lenders having an active role in corporate governance.

Hart and Moore (1994) develop a theory of debt based on firms' inability to transfer human capital from the individual to the firm, but little is known about how debtholders address this risk. They predict that lenders should adjust debt maturity, capacity, and payment streams to compensate for the inalienability of human capital.



B.The main work

- Gilson (1989): Lenders can force executive replacement in the case of bankruptcy.
- Nini, Smith, and Sufi (2012):Covenant violations of financial covenants tend to lead to CEO removal.
- ✓ These studies focus on ex post renegotiation and infer creditors' roles by testing outcomes.

What unique role does a CMR play?

Like other covenants,

CMRs provide a

mechanism for creditors

to influence the
borrower's governance.

Unlike other covenants,
CMRs do not restrict
managerial actions or require
that financial thresholds be
met; rather,they restrict
managerial selection.



- Berkovitch and Israel (1996); Grinstein (2006): A change in CEO is, in general, risky due to uncertainty about the potential change in operations.
- Jensen and Meckling(1976):creditors are likely to favor less risky corporate policies.
- Becker (1964):CEO turnovers are also risky because the human capital associated with the current CEO is lost, and the board's ability to find an appropriate replacement is uncertain.
- Novaes (2003)—Lenders have incentives to gain the support of the current CEO as managers, not shareholders, choose financing options.
- Bebchuk and Fried (2003)—similar to the rent extraction and managerial power arguments proposed in the CEO compensation literature, it is possible that the debt contracting process has been captured by the current CEO, who simply petitions for a CMR to be included in the loan contract.

Why do lenders use CMRs?

Lenders include CMRs to mitigate risks arising from CEO turnover

lenders include a CMR in exchange for securing the lending relationship or for a higher interest rate.

• Nini, Smith, and Sufi (2012): The effect of covenant violations on CEO turnover is less pronounced

What are the implications of CMR inclusion for CEO turnover?

What are the implications of CMR inclusion for future firm performance?



2. Database



A. Sample Construction

We obtain our sample of contracts from an initial merge of the Compustat database with a 2015 extract of DealScan using the link data.

- ➤ Valid firm data from **Compustat**
- Deal active dates, price information, and deal amounts fromDealScan
- ➤ Download full private loan contracts available through the SEC's Electronic Data Gathering, Analysis, and Retrieval (EDGAR) system



- ➤ Match these **DealScan** packages to **EDGAR** filings using a keyword search approach
- ➤ Download and search through all **10-K**, **10-Q**, **and 8-K filings** for credit agreements, amendments, and restatements.
- Search for any collocated combination of the terms "credit," "loan," "debt," "borrowing," "borrower," "financing," or "revolving" with "agreement," "contract," or "facility."



B. CMR Clauses

- Conduct a broad, **textual search** based on some indication of change and managerial position terms, such as "change" followed shortly in the paragraph by "management," "CEO," etc.
- Filter the paragraphs to eliminate clauses that did not specifically limit changes to management.
- > Manually read through and filter this reduced set of paragraphs
- ➤ **Remove** further contracts with either signing date, syndicate members, or deal amount that does not match the associated values in DealScan.
- ✓ Our sample consists of 15,501 private loan contracts for 4,411 borrowing firms.

- C. Main Explanatory Variables
- Retrieve firm accounting information, market information, loan characteristics, and CEO information from Compustat, CRSP, DealScan, and ExecuComp, respectively.



Variable definitions

Firm/borrower characteristics

| CMR Firm | Dummy equal to 1 if the firm has a CMR clause at some point during our sample period | EDGAR |
|-------------------------|--|-----------|
| Assets | Book value of total assets (in millions, AT) | Compustat |
| Book Value of Equity | Total assets – total liabilities – preferred stock $(AT - LT - PSTK)$ | Compustat |
| Leverage | Ratio of total debt to total assets (Book Leverage) $(DLTT + DLC)/AT$ | Compustat |
| Operating CF | Ratio of operating income before depreciation to lagged total assets $(OIBDP/AT_{t-1})$ | Compustat |
| Tangibility | Logged ratio of one plus net PP&E to total assets $Ln(1 + PPENT/AT)$ | Compustat |
| Market Cap | Equity value measured at most recent fiscal year end $(PRCC_F * CSHO)$ | Compustat |
| MtB | Ratio of Market Cap to Book Value of Equity, omitted for negative Book Equity | Compustat |



| Rated | Dummy equal to 1 if borrower has a current credit rating | nt Compustat |
|-----------------------|--|------------------------------|
| Z-Score | Modified Altman's Z-score of the borrower: $(1.2 \times Working\ Capital + 1.4 \times Retained\ Earnings + 3.3 \times Pretax\ Income + 0.999 \times Net\ Sales)/(Total\ Assets)$ | Compustat |
| ROA | Ratio of earnings before interest and taxes lagged total assets $(EBIT/AT_{t-1})$ | to Compustat |
| Tobin's Q | Ratio of market value of assets to book value of assets (AT - Book Value Equity + Market Cap)/AT | ue Compustat |
| TSR 1 year | One-year stock return including dividend payments | CRSP |
| TSR 3 years | Three-year stock return including dividend payments | CRSP |
| % Insider (Ind.) | Fama-French 48 industry measure of the percent of CEO turnover replacements that come from inside the firm | Cremers and Grinstein (2014) |
| Noncompete Index | Ranking from 0 (least) to 9 (most) of how well noncompete clauses are enforced at the state level | Garmaise (2011) |
| Low NC Enforcement | Dummy equal to 1 for firms headquartered in a state with <i>Noncompete Index</i> less than the sample median (4) | Garmaise (2011) |



Manager characteristics

| 0 | | |
|---------------------------|--|---------------------|
| Founder CEO | Dummy equal to 1 if CEO tenure \geq firm CRSP age | ExecuComp/CRSP |
| CEO Ownership % | Percent of outstanding firm shares owned by the CEO | ExecuComp/Compustat |
| CEO High Ownership | Dummy equal to 1 if the CEO owns more than 5% of outstanding firm shares | ExecuComp/Compustat |
| CEO No Unvested Equity | Dummy equal to 1 if the CEO does not own unvested (or has no unearned) stock (shrs unvest num), option (opts unex unexer; opts unex unearn), and equity incentive plan share (eip_shrs unvest num) | ExecuComp |
| CEO Retirement Age | Dummy equal to 1 if CEO age is between 63 and 66 inclusive for the CEO turnover tests following Jenter and Kanaan (2015), and 63 and 65 inclusive for the CMR tests following Jenter and Lewellen (2015) | ExecuComp |
| No Heir Apparent | Dummy equal to 1 if none of the top five executives (excluding the CEO) has president or COO in her title | ExecuComp |
| CEO Age | Age of CEO at fiscal year-end | ExecuComp |
| CEO Tenure | Number of months the CEO has held her current position as of package initiation date | ExecuComp/Dealscan |
| New CEO | Dummy equal to 1 if CEO Tenure is two years or less | ExecuComp |
| | | |

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Loan/lender characteristics

| CMR Clause | Dummy equal to 1 if the loan contract contains a CMR clause | EDGAR |
|------------------------|--|--------------------|
| All-In Spread Drawn | Spread over LIBOR plus fees (basis points) of largest facility in package | DealScan |
| Scaled Amount | Face value of facility in millions of U.S. dollars of largest facility in package scaled by the firm's total assets | DealScan/Compustat |
| Maturity | Maturity in months of largest facility in package | DealScan |
| Collateralized | Dummy equal to 1 if the loan is secured | DealScan |
| # of Financial cov. | Number of financial covenants included in contract | DealScan |
| Perf. pricing | Dummy equal to 1 if the loan uses performance pricing | DealScan |
| Loan Purpose | Primary loan purposes of the largest facility in the package, for example, Acquis. line and Equipment Purchase | DealScan |
| Loan Type | Loan type of the largest facility in the package, for example, Revolver and Term Loan A | DealScan |
| % Lead Allocation | Percentage of facility amount held by lead arranger | DealScan |
| Local Lead | Dummy equal to 1 if the firm and lead lender are in the same state | DealScan |
| Number of Lenders | Number of lenders included in syndicate | DealScan |



Macro characteristics

Credit Spread The difference between the Moody's seasoned Baa and Aaa corporate bond yields St. Louis

Term Spread The difference between the 10-year and 2-year Treasury constant maturity yields St. Louis

3. Why Do Lenders Use CMRs?



| Panel B: Univariate Analysis | | | | | | | | | |
|------------------------------|-----------------------------|--------|------------------------------|--------|-----------------------|--------|---------------------------|--|--|
| | Loan Contract with a CMR | | Loan Contract with no CMR | | Difference in Mean | | Wilcoxon Rank-Sum Test | | |
| | Mean | Median | Mean | Median | Difference | t-stat | z-stat | | |
| Firm characteristics | | | | | | | | | |
| Log(AT) | 5.17 | 4.98 | 6.82 | 6.81 | -1.64^{***} | -21.10 | -20.08*** | | |
| Z-score | 0.77 | 0.83 | 1.43 | 1.48 | -0.66^{***} | -9.36 | -8.67^{***} | | |
| Tangibility | 0.22 | 0.16 | 0.26 | 0.22 | -0.04*** | -4.21 | -5.36^{***} | | |
| MtB | 2.65 | 1.61 | 2.67 | 1.83 | -0.02 | -0.16 | -3.70*** | | |
| Operating CF | 0.10 | 0.11 | 0.15 | 0.14 | -0.05*** | -6.78 | -6.03*** | | |
| Leverage (Book) | 0.31 | 0.31 | 0.32 | 0.30 | -0.01 | -0.77 | -0.72 | | |
| Rated | 0.14 | 0.00 | 0.46 | 0.00 | -0.32*** | -14.87 | -14.77*** | | |
| Term Spread | 0.94 | 0.51 | 1.15 | 1.23 | -0.21*** | -4.95 | -4.42*** | | |
| Credit Spread | 0.90 | 0.83 | 0.94 | 0.88 | -0.04*** | -2.66 | -3.57*** | | |
| Tobin's Q | 1.65 | 1.25 | 1.66 | 1.36 | -0.01 | -0.12 | -3.57*** | | |
| Low NC Enforcement | 0.51 | 1.00 | 0.46 | 0.00 | 0.05 | 2.01 | 2.01** | | |
| % Insider (Ind.) | 0.64 | 0.67 | 0.68 | 0.69 | -0.03**** | -6.13 | -5.05*** | | |
| Founder CEO | 0.45 | 0.00 | 0.20 | 0.00 | 0.25*** | 5.61 | 5.60*** | | |
| CEO Ownership % | 0.04 | 0.01 | 0.02 | 0.00 | 0.02*** | 4.63 | 3.91*** | | |



Panel A: Year and Industry Distributions

| | Firms (Packages) with CMR | | Firms (Packag | es) without CMR | | |
|--------------|---------------------------|---------|---------------|-----------------|------------|--------|
| | Frequency | Percent | Frequency | Percent | Difference | t-stat |
| Industry (FF | 12) | | | | | |
| 1—NonDurb | / | 5.88 | 1,026 | 6.89 | -1.01 | -0.74 |
| 2—Durbl | 13 | 2.47 | 450 | 3.02 | -0.56 | -0.62 |
| 3—Manuf | 54 | 10.25 | 2,035 | 13.67 | -3.42 | -2.01 |
| 4—Energy | 34 | 6.45 | 1,098 | 7.38 | -0.92 | -0.59 |
| 5—Chems | 6 | 1.14 | 452 | 3.04 | -1.90 | -2.57 |
| 6—BusEqp | 79 | 14.99 | 1,815 | 12.19 | 2.80 | 1.51 |
| 7—Telcm | 14 | 2.66 | 560 | 3.76 | -1.11 | -1.10 |
| 8—Utils | 9 | 1.71 | 723 | 4.86 | -3.15 | -2.51 |
| 9—Shops | 56 | 10.63 | 2,322 | 15.60 | -4.97 | -2.52 |
| 10—Health | 43 | 8.16 | 961 | 6.46 | 1.70 | 1.26 |
| 11—REIT | 111 | 21.06 | 1,282 | 8.61 | 12.45 | 4.40 |
| 12—Other | 77 | 14.61 | 2,163 | 14.53 | 0.08 | 0.04 |



| | | Dependent ' | Variable = 0 | CMR Clause | e |
|--------------------------|-----------|-------------|--------------|------------|----------------|
| | (1) | (2) | (3) | (4) | (5) |
| Log(AT) | -0.302*** | -0.316*** | -0.308*** | -0.268*** | -0.232*** |
| | (-14.39) | (-14.19) | (-11.52) | (-8.74) | (-6.58) |
| Z-score | -0.040*** | -0.048*** | -0.055** | -0.054** | -0.052** |
| | (-2.63) | (-2.73) | (-2.34) | (-2.33) | (-2.21) |
| Tangibility | | -0.445* | -0.498** | -0.510** | -0.418 |
| | | (-1.82) | (-1.97) | (-2.02) | (-1.62) |
| MtB | | -0.002 | -0.004 | -0.003 | -0.002 |
| | | (-0.28) | (-0.42) | (-0.38) | (-0.22) |
| Operating CF | | | 0.170 | 0.214 | 0.246 |
| | | | (0.74) | (0.94) | (1.04) |
| Leverage (Book) | | | 0.263 | 0.283 | 0.281 |
| | | | (1.46) | (1.58) | (1.54) |
| Rated | | | -0.129 | -0.114 | -0.119 |
| | | | (-1.29) | (-1.14) | (-1.15) |
| Term Spread | | | 0.156 | 0.153 | 0.142 |
| | | | (1.63) | (1.60) | (1.45) |
| Credit Spread | | | -0.017 | -0.028 | -0.059 |
| | | | (-0.14) | (-0.23) | (-0.47) |
| Log(# of Lenders) | | | | -0.132** | -0.120* |
| | | | | (-2.20) | (-1.76) |
| Scaled Loan Amount | | | | | 0.084 |
| | | | | | (0.69) |
| Log(Maturity) | | | | | -0.193*** |
| | | | | | (-3.19) |
| Collateralized | | | | | 0.146* |
| # of Financial Comments | | | | | (1.83) |
| # of Financial Covenants | | | | | 0.041* |
| Donforman Doining | | | | | (1.71) |
| Performance Pricing | | | | | 0.012 (0.17) |



Risk Hypothesis

a. CMR Inclusion and Human Capital

- Under the risk hypothesis, we expect CMRs to be included when replacing the current CEO is more difficult and/or there is more uncertainty about the potential replacement.
- ① we examine whether the **CEO** is also the founder.—We expect founder CEOs to have firm specific skills that make them difficult to replace, leading to an increase in the use of CMR clauses. (*Founder CEO*)
- we examine the percentage of new CEOs in the industry who were promoted from within the firm rather than hired externally.—As argued in Cremers and Grinstein (2014), industries with a higher percentage of insiders promoted to CEO are more heterogeneous in nature, implying that managerial skills from inside the firm are harder to reproduce and transfer across firms. In these industries, the impact of a change in management on firm performance and viability is likely to be more important, making a CMR more beneficial. (% Insider (Ind.))
- ③ we examine the lack of a CEO heir apparent on the executive team.—The lack of an heir apparent is likely to increase the human capital risk faced by lenders because it increases uncertainty about the potential change in operations if the current CEO leaves. We thus expect a **positive** relation between the use of a CMR and the lack of an heir apparent. (*No Heir Apparent*)



| | $Dependent\ Variable = CMR\ Clause$ | | | | | | | |
|----------------------------|-------------------------------------|---------|---------|--------------|------------------|--------------|--|--|
| X = | Found | er CEO | % Insid | er (Ind.) | No Heir Apparent | | | |
| | (1) | (2) | (3) | (4) | (5) | (6) | | |
| X | 0.392^{**} | 0.375** | 0.722** | 0.653^{**} | 0.247^{**} | 0.275^{**} | | |
| | (2.21) | (2.00) | (2.29) | (2.03) | (1.96) | (2.26) | | |
| Average marginal effect | 0.011 | 0.010 | 0.044 | 0.040 | 0.006 | 0.007 | | |
| Firm controls | Y | Y | Y | Y | Y | Y | | |
| Loan/syndicate controls | N | Y | N | Y | N | Y | | |
| Loan purpose fixed effects | N | Y | N | Y | N | Y | | |
| Loan type fixed effects | N | Y | N | Y | N | Y | | |
| Year fixed effects | Y | Y | Y | Y | Y | Y | | |
| Industry fixed effects | Y | Y | Y | Y | Y | Y | | |
| Pseudo R^2 | 0.23 | 0.27 | 0.17 | 0.19 | 0.22 | 0.26 | | |
| Observations | 5,818 | 5,347 | 11,685 | 11,180 | 5,561 | 5,100 | | |



b. CMR Inclusion and Contracting Frictions

- Under the risk hypothesis, we expect lenders to use a CMR when it is more difficult for a firm to retain its CEO and when CMR inclusion could improve the likelihood of retention.
- ◆ Arguments concerns the **potential costs** to a CEO for leaving the company, specifically, the **costs related to a CMR violation** and those that can be **imposed** by **shareholders**.
- ① we examine the percentage of outstanding firm shares held by the CEO (*CEO Ownership* %).
- ② we examine whether the CEO has outstanding equity that is unvested or unearned (CEO No Unvested Equity).
- ◆ Arguments concerns the **extent to which shareholders are able to retain talent**.
- ① we examine whether firms with CMRs are located in states where noncompete clauses are less enforceable. (*Low NC Enforcement*)
- ② we examine whether CMRs are more common in contracts for firms whose CEOs are likely to retire. (*CEO Retirement Age*)



| | Dependent Variable = CMR Clause | | | | | | | | |
|----------------------------|---------------------------------|---------|---------------------------|----------|-----------------------|--------|-----------------------|--------|--|
| X = | CEO Ownership % | | CEO No Unvested Equity | | Low NC Enforcement | | CEO Retirement Age | | |
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | |
| X | 2.506*** | 2.576** | 0.602** | 0.637*** | 0.126* | 0.123* | 0.359* | 0.374 | |
| | (2.65) | (2.53) | (2.50) | (2.74) | (1.93) | (1.87) | (1.70) | (1.88) | |
| Average marginal effect | 0.060 | 0.063 | 0.012 | 0.013 | 0.008 | 0.008 | 0.011 | 0.012 | |
| Firm controls | Y | Y | Y | Y | Y | Y | Y | Y | |
| Loan/syndicate controls | N | Y | N | Y | N | Y | N | Y | |
| Loan purpose fixed effects | N | Y | N | Y | N | Y | N | Y | |
| Loan type fixed effects | N | Y | N | Y | N | Y | N | Y | |
| Year fixed effects | Y | Y | Y | Y | Y | Y | Y | Y | |
| Industry fixed effects | Y | Y | Y | Y | Y | Y | Y | Y | |
| Pseudo R^2 | 0.21 | 0.25 | 0.21 | 0.25 | 0.17 | 0.19 | 0.21 | 0.26 | |
| Observations | 5,796 | 5,319 | 5,861 | 5,374 | 11,587 | 11,088 | 5,590 | 5,12 | |



| | | | Dependent Varial | ole = CMR Claus | e | |
|--|--------------------|--------------------|------------------|-----------------|-------------------|--------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| High NC Enforcement × Founder CEO | 0.240 | 0.206 | | | | |
| NOT A NOT A STORY | (1.18) | (1.01) | | | | |
| Low NC Enforcement × Non-Founder CEO | 0.149 | 0.155 | | | | |
| ow NC Enforcement × Founder CEO | (0.94) 0.663*** | (0.98) 0.651*** | | | | |
| 200 NC Emorcement x Founder CEO | (2.71) | (2.62) | | | | |
| ligh NC Enforcement × % Insider (Ind.) | (=,,,, | (2.02) | 0.593* | 0.532 | | |
| | | | (1.82) | (1.60) | | |
| ow NC Enforcement × % Insider (Ind.) | | | 0.788** | 0.721** | | |
| | | | (2.46) | (2.20) | | |
| ligh NC Enforcement × No Heir Apparent | | | | | 0.230* | 0.27 |
| NOTE CONTRACTOR | | | | | (1.65) | (1.96 |
| ow NC Enforcement × Heir Apparent | | | | | 0.359** (2.03) | 0.39 |
| ow NC Enforcement × No Heir Apparent | | | | | 0.484*** | 0.50 |
| www.no.Emorcement × no nen apparent | | | | | (2.65) | (2.76) |
| irm Controls/Year & Industry fixed effects | Y | Y | Y | Y | Y | Y |
| yndicate & Loan Controls | Ň | Ÿ | Ň | Ŷ | Ň | Ý |
| Pseudo R^2 | 0.24 | 0.28 | 0.17 | 0.19 | 0.22 | 0.27 |
| Observations | 5,732 | 5,267 | 11,528 | 11,031 | 5,906 | 5,4 |



| | Dependent $Variable = CMR Clause$ | | | | | |
|--|-----------------------------------|-------------------|-----------------------------|-----------------------------|-------------------|------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Not Retirement Age × Founder CEO | 0.410** (2.15) | 0.427** (2.17) | | | | |
| Retirement Age \times Non-Founder CEO | 0.246 (0.92) | 0.269 (1.04) | | | | |
| Retirement Age × Founder CEO | 0.867*** | 0.879*** | | | | |
| Not Retirement Age × % Insider (Ind.) | (0.47) | (0.40) | 1.219* | 0.972 | | |
| Retirement Age × % Insider (Ind.) | | | (1.85) 1.728** (2.39) | (1.45) 1.506** (2.09) | | |
| Not Retirement Age \times No Heir Apparent | | | (2.00) | (2.00) | 0.275** | 0.309* (2.43) |
| Retirement Age × Heir Apparent | | | | | 0.445** (2.01) | 0.484* (2.25) |
| Retirement Age × No Heir Apparent | | | | | 0.510 (1.49) | 0.490 (1.44) |
| Firm Controls/Year & Industry fixed effects | Y | Y | Y | Y | Y | Y |
| Syndicate & Loan Controls | N | Y | N | Y | N | Y |
| Pseudo R ² | 0.23 | 0.27 | 0.22 | 0.26 | 0.22 | 0.27 |
| Observations | 5,561 | 5,106 | 5,576 | 5,115 | 5,561 | 5,100 |



Collusion Hypothesis

The Motivation to Include a CMR and Its Implications on Loan Pricing

- Under the collusion hypothesis, the presence of a CMR in the loan contract is the outcome of lenders and the CEO colluding to protect CEO tenure.
- ◆ Lenders can include a CMR in exchange for securing the lending relationship.
- ◆ Lender may grant the request in exchange for a higher interest rate.

Identifying whether these arguments motivate CMR inclusion is difficult, because the cross-sectional implications are much as they would be if the CMRs resulted from an efficient, lender-protective bargaining process. Under the risk hypothesis, banks are more likely to adopt a CMR when the manager has unique skills or would be difficult to replace. These attributes could also give the manager more power over the board of directors, which is **consistent with the collusion hypothesis.**



One way to disentangle the two hypotheses is to study the pricing of the loan. • If the motivation behind a CMR is to protect the bank, then,like other types of covenants, the CMR should be priced into the loan contract. (a **negative** relation)

• Under the collusion hypothesis, we expect lenders to include a CMR to secure the lending relationship or the CEO to petition for a CMR, with lenders agreeing but negotiating a higher loan rate at equity holders' expense. (a **positive** relation)



1. Retrieve the inverse Mills ratio (IMR) to correct for selection

We assume that the negotiation process simultaneously determines prices and CMR inclusion. Thus, the decision to include a CMR is determined by the costs of non-inclusion exceeding the benefits of inclusion, as shown in equation (IA.1):

$$Par * Yield_{NoCMR} > Par * Yield_{CMR} + Cost \ of \ CMR,$$
 (IA.1)

$$Yield_{NoCMR} - Yield_{CMR} > Cost \ of \ CMR/Par$$
,
 $CMR \ Cost \sim Z\beta_{cc} + \varepsilon_{cc}$:

$$CMR^* = \alpha + \delta(LogYield_{NoCMR} - LogYield_{CMR}) + Z\beta_c + \varepsilon,$$
 (IA.2)

$$LogYield_{NoCMR,i} = X_{NoCMR,i}\beta_{NoCMR} + \nu_{NoCMR,i},$$
 (IA.3)

$$LogYield_{CMR,i} = X_{CMR,i}\beta_{CMR} + \nu_{CMR,i}. \tag{IA.4}$$

$$CMR_i^* = \alpha + X_i\theta + Z_i\xi + \zeta_i, \tag{IA.5}$$

X is a vector of characteristics that affect loan pricing Z is a vector of characteristics that affect CMR inclusion.



2. Using this retrieved IMR,we estimate the loan yield conditional on including or not including a CMR:

✓ IMR的作用是为每一个样本计算出一个用于修正样本选择偏差的值。如果IMR 大于0,表明样本存在选择性偏差,此时采用Heckman两步法选择模型估计是恰 当的修正。

$$LogYield_{NoCMR,i} = X_{NoCMR,i}\beta_{NoCMR} + IMR_{NoCMR,i} + \nu_{NoCMR,i}$$
 (IA.6)

$$LogYield_{CMR,i} = X_{CMR,i}\beta_{CMR} + IMR_{CMR,i} + \nu_{CMR,i}.$$
 (IA.7)

$$\widehat{LogYield}_{NoCMR,i} - \widehat{LogYield}_{CMR,i} = X_i \left(\hat{\beta}_{NoCMR} - \hat{\beta}_{CMR} \right). \tag{IA.8}$$

3. Test the association between the presence of a CMR and the difference in estimated yields associated with the loan including or not including a CMR:

$$CMR^* = \alpha + \delta \left(\widehat{LogYield}_{NoCMR} - \widehat{LogYield}_{CMR} \right) + Z\beta_c + \varepsilon, \tag{IA.9}$$

Under the collusion hypothesis, we expect to be **null or negative**



| | $Dependent \ Variable = CMR \ Clause$ | | | | |
|---|---------------------------------------|----------|---------------|--|--|
| | (1) | (2) | (3) | | |
| $\widehat{LogYield_{NoCMR}} - \widehat{LogYield_{CMR}}$ | 0.354^{***} | 0.701*** | 0.725^{***} | | |
| | (3.12) | (3.98) | (3.79) | | |
| Average marginal effect | 0.022 | 0.061 | 0.069 | | |
| Firm controls | Y | Y | Y | | |
| Loan/syndicate controls | Y | Y | Y | | |
| Year fixed effects | Y | Y | Y | | |
| Industry fixed effects | Y | Y | Y | | |
| Pseudo R^2 | 0.17 | 0.16 | 0.16 | | |
| Observations | 11,237 | 6,080 | 4,562 | | |



4.What Are the Implications of CMR Inclusion for CEO Turnover and Future Firm Performance?

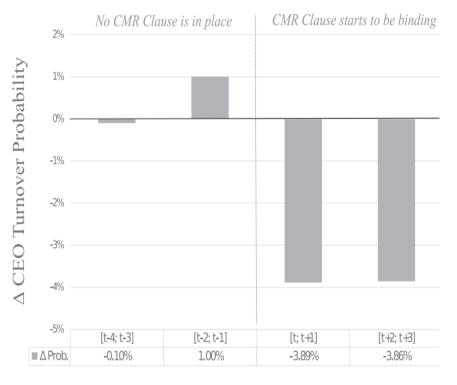


A. Implications of CMR Inclusion for CEO Turnover

The Presence of a CMR Clause and CEO Turnover

| | ${\tt Dependent\ Variable} = {\tt CEO\ Turnover}_t$ | | | | | | | |
|---|---|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|--|--|
| | (1) | (2) | (3) | (4) | (5) | (6) | | |
| $\overline{\text{CMR Clause Binding}_t}$ | -0.427^{**} | -0.427^{***} | -0.388^{**} | -0.409^{**} | -0.417^{**} | -0.386^{**} | | |
| $	ext{TSR 1 year}_{t-1}$ | (-2.54) -0.209^{***} (-6.12) | (-2.59) -0.217^{***} (-5.60) | (-2.03) -0.217^{***} (-5.60) | (-2.45) | (-2.54) | (-2.03) | | |
| $	ext{TSR 3 year}_{t-1}$ | (0.12) | (0.00) | (0.00) | -0.071^{***} | -0.081*** | -0.081^{***} | | |
| ROA_{t-1} | -0.461^{***} | -0.467^{***} | -0.469^{***} | $(-4.24) \\ -0.342^{**}$ | $(-4.50) \\ -0.334^{**}$ | $(-4.50) \\ -0.336^{**}$ | | |
| CEO High Ownership $_{t-1}$ | (-3.14) -0.284^{***} (-5.50) | (-3.11) -0.278^{***} (-5.37) | (-3.12) -0.278^{***} (-5.35) | (-2.22) -0.284^{***} (-5.47) | (-2.13) -0.280^{***} (-5.39) | (-2.14) -0.279^{***} (-5.37) | | |
| CEO Retirement Age_{t-1} | 0.604^{***} (15.87) | 0.609^{***} (15.84) | 0.609^{***} (15.84) | 0.601^{***} (15.78) | 0.604^{***} (15.74) | 0.604^{***} (15.74) | | |
| ${ m CEO\ Tenure}_{t-1}$ | 0.001^{***} | 0.001^{***} | 0.001^{***} | 0.001^{***} | 0.001^{***} | 0.001^{***} | | |
| CMR Firm | (5.30) | (5.16) | (5.16) -0.040 (-0.47) | (5.29) | (5.15) | (5.15) -0.032 (-0.37) | | |
| CMR clause binding: Average marginal effect | -0.053 | -0.052 | -0.049 | -0.051 | -0.052 | -0.049 | | |
| Year fixed effects Pseudo \mathbb{R}^2 Observations | N 0.04 16,645 | Y 0.04 16,645 | Y 0.04 16,645 | N 0.04 16,645 | Y 0.04 16,645 | Y 0.04 16,645 | | |

Panel A. CMR clause starts to be binding in year t



Panel B. CMR clause ceases to bind in year t

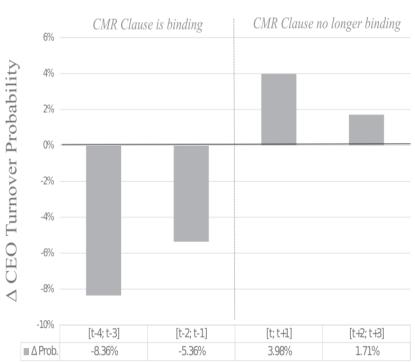


Figure 1. The presence of a CMR clause and abnormal CEO turnover.

B. Implications of CMR Inclusion for Future Firm Performance

Firm Value

Panel A: Dependent Variable = Tobin's Q

| | All Firms | | Low NC Enforcement | | CEO Retirement Age | | Z-score Low | | Junk Rating | |
|---------------|--------------|-----------------|-----------------------|--------|-----------------------|--------------|----------------|--------|----------------|--------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| CMR Clause | 0.009 (0.26) | 0.034 (0.91) | | | | | | | | |
| CMR * X = 1 | (0.20) | (0.0 =) | 0.028 | 0.057 | 0.107^{**} | 0.100^{**} | 0.007 | 0.022 | 0.050 | 0.101^{**} |
| | | | (0.56) | (1.10) | (2.25) | (2.03) | (0.14) | (0.56) | (1.05) | (2.16) |
| CMR * X = 0 | | | -0.016 | 0.007 | 0.013 | 0.062 | -0.017 | 0.015 | 0.020 | 0.002 |
| | | | (-0.30) | (0.14) | (0.15) | (0.76) | (-0.35) | (0.29) | (0.35) | (0.03) |
| Lag Dep. Var. | N | Y | N | Y | N | Y | N | Y | N | Y |
| R^2 | 0.09 | 0.10 | 0.09 | 0.10 | 0.11 | 0.11 | 0.11 | 0.11 | 0.11 | 0.11 |
| Observations | 12,798 | 11,616 | 12,479 | 11,321 | 6,914 | 6,697 | 11,901 | 10,824 | 6,123 | 5,844 |



Operating Performance

Panel B: Dependent Variable = Operating CF

| | All Firms | | Low NC Enforcement | | CEO Retirement Age | | Z-score Low | | Junk Rating | |
|----------------------------------|---------------------|---------------------|-----------------------|---------------------|-----------------------|--------------------|----------------------|---------------------|--------------------|----------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| CMR Clause | 0.003 (0.36) | 0.003 (0.37) | | | | | | | | |
| CMR * X = 1 | | | -0.007 (-0.75) | -0.009 (-0.94) | 0.026^{**} (2.47) | 0.020^* (1.87) | 0.040^{***} (3.12) | 0.027^{**} (2.18) | 0.018 (1.09) | 0.028^{*} (1.73) |
| CMR * X = 0 | | | 0.013 (1.24) | 0.013 (1.37) | -0.036 (-1.64) | -0.016 (-0.89) | -0.008 (-0.95) | -0.007 (-0.86) | 0.023 (1.32) | 0.020 (1.33) |
| Lag Dep. Var. R^2 Observations | N 0.04 12,397 | Y 0.07 11,322 | N 0.04 12,085 | Y 0.07 11,033 | N 0.06 6,680 | Y 0.08 6,525 | N 0.05 11,453 | Y 0.08 10,525 | N 0.05 5,984 | Y 0.08 5,749 |



Conclusions

- Using a unique, hand-collected sample of 15,501 private loan contracts, we find that 8.5% of the sample firms have an explicit change of management restriction (CMR) in at least one of their loans.
- We find that lenders use CMRs to mitigate risks arising from a CEO turnover, especially those related to the loss of human capital and replacement uncertainty.
- We also find that CMRs can serve as a mechanism to retain talent, mitigating the human capital risk faced by lenders.
- And when firms face difficulty retaining their CEOs, the presence of a CMR is positively related to the firm's future value and operating performance.



• By imposing a CMR, lenders can influence CEO turnover, even outside of default states, and can help firms retain their CEO when these firms face contracting frictions, thereby improving firm performance.

THANKS!

