Can unpredictable risk exposure be priced?

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Abstract

The link between beta predictability and the price of risk.

An investor who desires exposure to a certain risk factor needs to predict what next period's beta will be.

use a model to show that an ambiguity averse agent's demand is lower when betas are hard to predict, leading to a reduction in risk premiums.

test the implications for downside betas and VIX betas.

find that they have economically and statistically small prices of risk

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1.Introduction

- In Section 2 we develop our theoretical model to illustrate how parameter uncertainty around asset correlations affects asset prices.
- In Section 3 we find the best possible prediction between beta prediction models, and in Section 4 we compare risk premium estimates using expost realized beta specifications vis-vis premium estimates using predicted or lagged betas.
- In Section 5 we explain that beta uncertainty issues are not confined to the realm of relative downside and VIX betas, and in Section 6 we explain why risk premium estimates using ex-post realized betas may contain an upward bias.
- In Section 7 we optimize the portfolio of an investor with Constant Relative Risk Aversion (CRRA) preferences, taking into account beta uncertainty, and measure the decrease in hedge portfolio demand induced by lack of predictability, and Section 8 concludes.



2. Ambiguity aversion and correlation uncertainty

- This section discusses a simple model relating beta predictability to hedging demands and prices of risk. Our model consists of two ambiguity-averse agents optimizing their utility.
- We create hedging demand by exposing one agent to an exogenous shock, while the other agent is not affected. Both agents can invest in the market and a zero net supply risky asset with payoffs that are possibly correlated to the exogenous shock.
- The degree to which the risky asset hedges the exogenous shock remains uncertain.
- An agent's ability to forecast risk exposures affects their hedging demands and therefore the price of the risky asset.



2.1. Market model with a zero net supply portfolio 2.1.1 Assets

- Three sources of risk: (the market portfolio M, hedging asset H, and exogenous risk, Q), M and H are traded. The market asset must be in positive net supply, the hedging portfolio is in zero net supply.
- Excess returns of the three risky assets

$$r_{t+1} = \begin{bmatrix} r_{M,t+1} \\ r_{H,t+1} \\ r_{Q,t+1} \end{bmatrix} \square N \begin{pmatrix} \begin{bmatrix} \mu_M \\ \mu_H \\ \mu_Q \end{bmatrix}, \begin{bmatrix} \sigma_M^2 & 0 & 0 \\ 0 & \sigma_H^2 & \sigma_{QH} \\ 0 & \sigma_{QH} & \sigma_Q^2 \end{bmatrix} \end{pmatrix},$$



 $\sigma_{QH} = \sigma_Q \sigma_H \rho$, where ρ is the correlation coefficient between Q and H.

- The total market capitalization must be equal to the total traded wealth in the economy, W_T , which we normalize to one.
- The expected returns of M and H will be endogenous to the model, while the expected return of Q is given.



2.1.2 Agents

In this model, we have two types of agents, $j \in \{A, B\}$, with risk aversion γ_j where agent A is not exposed to exogenous risks, while agent B has a positive exposure to the exogenous risk.

Agents of type A and B detain all of the wealth in the economy and each own a relative share of wealth W_j . They must invest a portion of their wealth in each of the two traded assets: the market asset M and the hedge asset H.

Excess portfolio returns
$$r_{p,t+1}^{j} = w_{M}^{j} r_{M,t+1} + w_{H}^{j} r_{H,t+1} + w_{Q}^{j} r_{Q,t+1}$$
 (2)

Expected return

$$E(r_{p,t+1}^{j}) = w_{M}^{j} \mu_{M} + w_{H}^{j} \mu_{H} + w_{Q}^{j} \mu_{Q}$$
(3)

Variance

$$Var(r_{p,t+1}^{j}) = (w_{M}^{j})^{2} \sigma_{M}^{2} + (w_{H}^{j})^{2} \sigma_{H}^{2} + (w_{Q}^{j})^{2} \sigma_{Q}^{2} + 2w_{H}^{j} w_{Q}^{j} \sigma_{H} \sigma_{Q} \rho$$
(4)

Confidence interval $\rho \in [\rho - \eta; \rho + \eta]$

 $w_M^j \Pi w_H^j$:投资于每种资产的财富部分 $\mu_M \Pi \mu_H$:均衡状态下以什么价格交易 In our framework, a higher η can either represent more ambiguity aversion or a higher standard error of the estimate. Keeping ambiguity aversion constant, higher η also means higher correlation uncertainty.



In our model, each agent wants to maximize next period's expected utility, which we model using a mean-variance utility function.

Objective function for agent A:

$$\max_{\{w_{M}^{A}, w_{H}^{A}\}} U^{A} = w_{M}^{A} \mu_{M} + w_{M}^{A} \mu_{H} - \frac{\gamma^{A}}{2} \left(\left(w_{M}^{A} \right)^{2} \sigma_{M}^{2} + \left(w_{H}^{A} \right)^{2} \sigma_{H}^{2} \right)$$
(5)
For agent B:

$$\max_{\{w_{M}^{B},w_{H}^{B}\}} \min_{\{\rho\}} U^{B} = w_{M}^{B} \mu_{M} + w_{H}^{B} \mu_{H} + w_{Q} \mu_{Q}$$

$$- \frac{\gamma^{B}}{2} ((w_{M}^{B})^{2} \sigma_{M}^{2} + (w_{H}^{B})^{2} \sigma_{H}^{2} + (w_{Q})^{2} \sigma_{Q}^{2}$$

$$+ 2w_{H}^{B} w_{Q} \sigma_{H} \sigma_{Q} \rho).$$

$$s.t. \quad \rho \leq \hat{\rho} + \eta$$

$$\rho \geq \hat{\rho} - \eta. \qquad (6)$$

For simplicity, since $w_Q^A = 0$, we redefine $w_Q \equiv w_Q^B$.



2.1.3 Equilibrium conditions

- > Market equilibrium is achieved once both agents optimally allocate to the available assets given their current prices, μ_M and μ_H , which are endogenously determined, and the remaining exogenous parameters.
- > Proposition 1. If there is no correlation uncertainty, $\hat{\rho} = \rho$ and $\eta = 0$, then the optimal partial equilibrium demands for agents A and B are given by

$$\begin{cases} w_{M}^{A*} = \frac{\mu_{M}}{\gamma^{A}\sigma_{M}^{2}} \\ w_{H}^{A*} = \frac{\mu_{H}}{\gamma^{A}\sigma_{H}^{2}} \\ and \text{ for } B, \end{cases}$$
$$\begin{cases} w_{M}^{B*} = \frac{\mu_{M}}{\gamma^{B}\sigma_{M}^{2}} \\ w_{H}^{B*} = \frac{\mu_{H}}{\gamma^{B}\sigma_{H}^{2}} - \frac{w_{Q}\sigma_{H}\sigma_{Q}\rho}{\sigma_{H}^{2}}. \end{cases}$$

(7)

(8)

In equilibrium, markets for both tradable assets have to clear. This means that total wealth allocated to the market portfolio has to add up to one and total wealth invested in the hedge asset should sum to zero.



$$W_A w_M^A + W_B w_M^B = W_T = 1,$$

and

$$W_A w_H^A + W_B w_H^B = 0. (10)$$

Proposition 2. If there is no correlation uncertainty, $\hat{\rho} = \rho$, and $\eta = 0$, then the market premium and hedge asset premiums are given by $\mu_{M} = \bar{\gamma} \sigma_{M}^{2}$ $\mu_{H} = \bar{\gamma} W_{B} w_{Q} \sigma_{H} \sigma_{Q} \rho, \qquad (11) \qquad \bar{\gamma} = \sum_{j \in A, B} \left(\frac{W_{j}}{\gamma^{j}}\right)^{-1}.$

(9)

 $\bar{\gamma}$: wealth-weighted harmonic average of both agents' risk aversion coefficients.

The key component of the risk premium is the correlation between the hedge asset and the exogenous risk. In absolute terms, higher correlations result in higher premiums, while the sign of the premium depends on whether the correlation is negative or positive.

Proposition 3 . Under ambiguity aversion, agent B's partial equilibrium demand for the hedge asset and the optimal correlation (ρ^*) is given by



$$\rho^{*} = \begin{cases} \hat{\rho} + \eta, & \text{if } \hat{\rho} < -\eta \\ 0, & \text{if } \hat{\rho} - \eta \leq 0 \leq \hat{\rho} + \eta \\ \hat{\rho} - \eta, & \text{if } \hat{\rho} > \eta \end{cases}$$
(12)
$$w_{H}^{B*} = \begin{cases} \frac{\mu_{H}}{\gamma^{B}\sigma_{H}^{2}} - \frac{w_{Q}\sigma_{H}\sigma_{Q}(\hat{\rho}+\eta)}{\sigma_{H}^{2}}, & \text{if } \hat{\rho} < -\eta \\ 0, & \text{if } \hat{\rho} - \eta \leq 0 \leq \hat{\rho} + \eta \\ \frac{\mu_{H}}{\gamma^{B}\sigma_{H}^{2}} - \frac{w_{Q}\sigma_{H}\sigma_{Q}(\hat{\rho}-\eta)}{\sigma_{H}^{2}}, & \text{if } \hat{\rho} > \eta. \end{cases}$$
(13)

Agent A's partial equilibriums demands and agent B's demand for the market remain unchanged. Agent B's hedging demand shrinks toward zero if correlation uncertainty, η , is high.

Proposition 4. We insert optimal demands for both agents into the market-clearing conditions in Eq. (10), and obtain the following equilibrium returns for the hedge asset.

$$\mu_{H} = \begin{cases} \bar{\gamma} W_{B} w_{Q} \sigma_{H} \sigma_{Q}(\hat{\rho} + \eta), & \text{if } \hat{\rho} < -\eta \\ 0, & \text{if } \hat{\rho} - \eta \leq 0 \leq \hat{\rho} + \eta \\ \bar{\gamma} W_{B} w_{Q} \sigma_{H} \sigma_{Q}(\hat{\rho} - \eta), & \text{if } \hat{\rho} > \eta. \end{cases}$$

(14)

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Fig. 1. Comparing models with and without ambiguity aversion

Panel A: ρ used by agent B to determine optimal demand under ambiguity aversion and no ambiguity aversion.





Panel B: Equilibrium μ_H under ambiguity aversion and no ambiguity aversion





Panel C: Comparing equilibrium μ_H in absolute terms under ambiguity aversion and no ambiguity aversion.





3.Predicting betas

- In this section we focus on relative downside betas and VIX betas. More specifically, we forecast ex-post realized betas — which are often used in asset pricing tests but unobservable for investors when forming hedging demands.
- Use daily data over the course of a year to estimate a stock's yearly beta at each point in time, we use daily return data because a higher sampling frequency should improve the beta estimates.
- When estimating betas, stocks with more than five missing daily returns observations over the course of the estimation window are removed from our sample.



3.1 Relative downside and VIX betas

- ► Using one lag for CAPM betas to mitigate non synchronous trading concerns $r_{i,t} = \alpha_i + \beta_{i,1}r_{m,t} + \beta_{i,2}r_{m,t-1} + e_{i,t}$
- Standard downside betas are calculated as the market beta.

$$\beta_i^{Downside} = \frac{Cov(r_{i,t}, r_{m,t} \mid r_{m,t} < \mu_m)}{Var(r_{m,t} \mid r_{m,t} < \mu_m)} -$$

estimate a stock's market beta using only days for
 which the market had a return below its average
 over the past year

 β^{DR} (relative downside beta)=standard downside beta—market beta

> VIX betas (β^{VIX}) : regressing stock returns on daily first differences in the VIX, a volatility index based on the implied volatility on S&P 500 options

$$r_{i,t} = \alpha_i + \beta_{i,1}r_{m,t} + \beta_{i,2}r_{m,t-1} + \beta_{i,3}r_{k,t} + \beta_{i,4}r_{k,t-1} + e_{i,t}$$

 r_m : the market return ; r_k : a daily change in the volatility index.



3.2 Predictive regressions

- We predict future betas using realized lagged betas and then use firm characteristics to improve beta forecasts.
- We run cross-sectional predictive regressions every month and report average coefficients with corresponding t-statistics in Table 1

$$\beta_{i,t+12} = \delta_{0t} + \delta_{1t}\beta_{i,t} + \delta_{2t}X_{i,t} + e_{i,t+12}$$

 $\beta_{i,t}$: the most recently estimated beta (the lagged beta), which uses the past 12 months of data, and $X_{i,t}$ is a vector of predictive variables.

Co-skewness (CSK):

$$CSK_i = \frac{E[(r_i - \mu_i).(r_m - \mu_m)^2]}{\sqrt{Var(r_i)}.Var(r_m)},$$

 μ_i and μ_m : the stock's and the market mean returns,

 $Var(r_i)$ and $Var(r_m)$: the stock and market variances over the past year using daily data.

Idiosyncratic volatility(IV) : the volatility of the CAPM error terms:

$$\epsilon_{i,t}=r_{i,t}-\beta_i^M r_{m,t},$$

 β_i^M : the market beta of stock *i* estimated over the past year using daily data



(18)

Table 1 Predictive beta regressions.

Panel A: Relative downside beta

1.80

1.29

-1.72

0.12

-1.64

-0.02

1.08

2.09

 $\beta_{t-1}^{DR,HF}$ β_{t-1}^{DR} IV CSK log(Size) BTM ROE Lev. OI skew Constant Ind dummies Adj. R² Sample All -0.02Yes 0.027 No -2.94-0.03 0.05 0.055 All Yes No -6.984.03 -0.03 0.05 -0.02Yes 0.061 All No -7.204.17 -5.410.082 -0.03 0.04 -0.02-0.02-0.02-0.140.02 Yes No All -6.795.73 -5.50-1.69- 3.15 -2.484.02 0.04 -0.02-0.02-0.01-0.01-0.080.01 Yes Yes 0.113 All -6.745.71 -5.82-1.82- 2.39 -1.784.69 0.173 0.04 0.03 0.01 -0.01-0.060.05 Yes HF 0.06 Yes 3.46 3.18 1.10 -0.620.29 2.58 -3.850.183 HF 0.03 0.04 0.01 0.00 -0.060.04 0.05 -0.02Yes Yes 3.43 4.81 1.07 -0.36-3.960.19 2.76 -2.620.02 0.00 0.227 0.03 0.02 -0.01-0.020.02 Yes Yes OI 1.20 0.06 4.72 0.93 -1.41-0.501.97 0.235 OI 0.02 0.01 -0.01-0.00-0.000.01 0.02 -0.01Yes Yes 3.49 0.31 -0.96-0.292.46 -1.83-0.130.11 Panel B: VIXbeta β_{t-1}^{VIX} $\beta_{t-1}^{VIX,HF}$ Adj. R² IV CSK Size BTM ROE Lev. OI skew Constant Ind dummies Sample 0.02 0.036 Yes No All 3.35 0.02 0.01 Yes No 0.053 All 3.51 1.18 0.01 All 0.02 0.01 Yes No 0.055 3.55 1.13 2.500.02 0.00 0.01 -0.05-0.010.072 All -0.020.01 Yes No 4.00 -0.782.71 -3.14-0.94-2.211.41 0.02 -0.010.00 -0.020.00 -0.08-0.01Yes Yes 0.101 All 3.97 -0.933.39 -3.131.32 -1.67-1.89-0.01 0.00 -0.59HF 0.03 0.01 0.01 -0.02Yes Yes 0.102 -0.77 0.29 1.51 -0.520.66 -1.99-1.17-0.01 0.03 0.00 0.00 0.01 -0.59-0.020.00 Yes Yes 0.105 HF -0.70 1.49 -0.400.19 0.56 -1.97-0.68-1.120.01 0.02 0.01 -0.020.00 -0.230.00 Yes Yes 0.227 OI 1.45 1.72 1.74 -1.850.19 -1.66-0.180.233 OI 0.02 0.02 0.01 -0.010.00 -0.210.00 0.00 Yes Yes

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Table 2

Data summary statistics.

Panel A: Cross-section										
	Mean	SD	1st percentile	Median	99th percentile					
Realized betas										
β^{MKT}	1.083	0.551	0.066	1.008	2.634					
β^{DR}	0.022	0.396	-0.964	0.011	1.099					
β^{VIX}	0.032	0.334	-0.810	0.023	0.942					
Predicted betas										
β^{MKT}	1.024	0.331	0.344	0.998	1.821					
β^{DR}	0.035	0.077	-0.124	0.030	0.230					
β^{VIX}	0.023	0.031	-0.049	0.023	0.096					
Controls										
Idiovol	0.024	0.010	0.009	0.023	0.052					
CSK	-0.181	0.164	-0.566	-0.178	0.191					
log(Size)	6.169	1.739	2.721	6.010	10.766					
BTM	0.580	0.460	0.045	0.487	2.127					

Panel	B:	Time	series	
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	Mean	SD	Average autocorrelation			
Realized betas β^{MKT}	1.120	0.399	0.833			
β^{DR} β^{VIX}	0.067 0.031	0.381 0.327	0.741 0.768			



4. Beta predictability and the price of risk

- This section serves to quantify reductions in risk premiums induced by the practical challenges faced by investors when predicting betas.
- > We apply a standard multi factor model specification:

$$E_t\left(r_{t+1}^{j}\right) = \beta_{i,t}^M \lambda_{m,t} + \sum_{k=1}^K \beta_{i,t}^k \lambda_{k,t}$$

 $\beta_{i,t}^{M}$: stock's market beta ; $\lambda_{m,t}$: the price of market risk $\beta_{i,t}^{k}$: additional risk factor exposures ; $\lambda_{k,t}$: corresponding prices of risk. Betas are conditional on information observed by the investor at t.

- Substantial look-ahead biases may arise lagged or predicted betas often differ substantially from ex-post realized ones. Portfolio sorts or asset pricing tests using the three different types of betas may lead to very different outcomes.
- We predict that prices of risk obtained using lagged or predicted betas are lower than risk premium estimates using ex-post realized betas.



4.1 Portfolio sorts

Table 3

Beta-sorted portfolios.

Panel A: Relative downside beta sorts

Ex-post realized beta						Lagged beta					
Portfolio	Raw return	CAPM alpha	β^{DR}	Portfolio	Raw return	CAPM alpha	β^{DR}	Portfo	lio Raw return	CAPM alpha	β^{DR}
Lo β	10.34%	1.17%	-0.51	Lo β	9.48%	2.14%	-0.03	Lo β	13.24%	5.58%	-0.02
2	12.38%	5.38%	-0.16	2	10.99%	4.60%	-0.01	2	11.38%	4.93%	-0.01
3	13.50%	6.97%	0.02	3	11.94%	5.52%	0.01	3	11.00%	4.78%	0.01
4	16.20%	9.34%	0.20	4	13.66%	7.24%	0.02	4	11.44%	4.81%	0.03
Hi β	23.42%	14.53%	0.59	Hi β	18.51%	11.90%	0.04	Hi β	12.45%	4.35%	0.05
Hi-lo	13.08%	13.36%	1.09	Hi-lo	9.03%	9.76%	0.08	Hi-lo	-0.79%	-1.23%	0.07
t-stat	5.71	5.75		t-stat	4.30	5.11	4.86	t-stat	-0.73	-1.00	8.65

Panel B: VIX beta sorts

Ex-post realized beta				Predicted b	oeta			Lagged beta			
Portfolio	Raw return	CAPM alpha	β^{VIX}	Portfolio	Raw return	CAPM alpha	β^{VIX}	Portfolio	Raw return	CAPM alpha	β^{VIX}
Lo β	20.46%	12.66%	-0.41	Lo β	16.87%	9.57%	0.01	Lo β	12.88%	6.15%	0.01
2	15.10%	8.73%	-0.12	2	14.07%	7.21%	0.02	2	11.52%	5.32%	0.01
3	13.62%	7.06%	0.03	3	11.33%	5.02%	0.03	3	11.47%	5.17%	0.02
4	13.18%	5.66%	0.18	4	11.33%	5.01%	0.03	4	11.68%	4.78%	0.04
Hi β	13.48%	3.26%	0.51	Hi β	10.98%	4.60%	0.05	Hi β	11.96%	3.03%	0.07
Hi-lo <i>t</i> -stat	-6.98% -2.14	-9.40% -2.94	0.92	Hi-lo <i>t</i> -stat	-5.89% -1.46	-4.97% -1.57	0.03 2.04	Hi-lo <i>t</i> -stat	-0.92% -0.64	-3.12% -1.89	0.06 3.76



Table 4

Hedge portfolio beta characteristics.

	Panel A: Lagged beta hedge portfolio										
	Conf Int 99% 95% 90% 80%										
	Mean	LB	UB	LB	UB	LB	UB	LB	UB		
β^{DR}	0.07	-0.11	0.23	-0.07	0.19	-0.03	0.18	0.00	0.16		
β^{VIX}	0.04	-0.15	0.44	-0.08	0.36	-0.05	0.26	-0.03	0.11		
		Pan	el B: Pre	edicted be	ta hedg	e portfolio					
	CI	99	%	95	%	90	%	80	%		
	Mean	LB	UB	LB	UB	LB	UB	LB	UB		
β^{DR}	0.08	-0.14	0.26	-0.12	0.23	-0.09	0.21	-0.06	0.19		
β^{VIX}	0.03	-0.37	0.32	-0.30	0.25	-0.16	0.18	-0.07	0.14		



	Panel A: Relative downside beta										
			Ex-post	realized							
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat				
Lo β	2.59%	-0.25%	-1.02%	-2.99%	0.21%	-2.38%	-0.48				
2	4.55%	3.27%	4.68%	3.91%	3.45%	-1.10%	-0.27				
3	5.23%	4.64%	5.35%	6.86%	6.13%	0.90%	0.25				
4	5.89%	6.02%	6.76%	9.08%	9.24%	3.35%	0.89				
Hi β	6.09%	6.57%	9.50%	10.63%	9.97%	3.88%	0.87				
Hi - lo	3.49%	6.82%	10.53%	13.63%	9.76%	6.26%	2.31				
t-stat	2.20	3.74	4.30	4.17	4.63	2.31					
			Predicte	ed beta							
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat				
Lo β	3.42%	1.40%	0.35%	1.29%	0.93%	-2.49%	-0.51				
2	5.10%	3.34%	3.45%	2.93%	4.39%	-0.70%	-0.16				
3	4.77%	4.49%	4.56%	5.36%	3.75%	-1.02%	-0.29				
4	5.43%	4.61%	7.02%	7.54%	8.36%	2.93%	0.80				
Hi β	6.08%	6.26%	8.42%	8.28%	10.50%	4.42%	1.24				
Hi - lo	2.66%	4.86%	8.07%	6.99%	9.57%	6.90%	2.38				
t-stat	1.98	2.44	2.43	2.02	2.92	2.38					
			Lagged	l beta							
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat				
Lo β	5.41%	4.54%	5.04%	5.49%	7.28%	1.87%	0.44				
2	5.19%	4.33%	4.58%	4.65%	6.25%	1.06%	0.27				
3	5.23%	3.72%	4.27%	5.35%	5.59%	0.35%	0.09				
4	4.68%	3.51%	5.23%	4.72%	4.88%	0.21%	0.06				
Hi β	4.30%	4.00%	4.67%	5.20%	3.93%	-0.37%	-0.10				
Hi - lo	-1.10%	-0.54%	-0.36%	-0.28%	-3.35%	-2.24%	-1.22				
t-stat	-1.98	-0.53	-0.27	-0.26	-1.89	-1.22					

Table 5 Double-sorted portfolios CAPM alphas.



Panel B: VIX beta									
			Ex-post rea	ilized beta					
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat		
Lo β	7.36%	7.94%	9.85%	11.38%	10.21%	2.85%	0.82		
2	6.59%	5.80%	7.12%	8.52%	9.14%	2.55%	0.69		
3	5.39%	4.85%	5.35%	6.50%	5.87%	0.48%	0.13		
4	3.98%	2.59%	3.52%	3.32%	3.27%	-0.72%	-0.17		
Hi β	1.03%	-0.91%	-0.56%	-2.22%	0.51%	-0.51%	-0.09		
Hi - lo	-6.33%	-8.85%	-10.40%	-13.61%	-9.69%	-3.36%	-0.97		
t-stat	-4.88	-5.74	-3.80	-4.70	-2.84	-0.97			
			Predicte	ed beta					
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat		
Lo β	4.93%	5.56%	7.40%	8.93%	8.98%	4.05%	0.99		
2	4.92%	4.74%	6.93%	6.95%	5.93%	1.00%	0.25		
3	5.73%	4.42%	5.24%	5.23%	4.39%	-1.34%	-0.33		
4	5.34%	3.42%	3.15%	3.48%	3.79%	-1.55%	-0.34		
Hi β	3.88%	1.95%	1.07%	0.81%	4.86%	0.98%	0.28		
Hi - lo	-1.05%	-3.61%	-6.32%	-8.12%	-4.12%	-3.07%	-1.13		
t-stat	-0.83	-2.57	-3.39	-3.23	-1.66	-1.13			
			Lagged	l beta					
	Lo IV	2	3	4	Hi IV	Hi - lo	t-stat		
Lo β	4.78%	4.09%	5.45%	5.55%	6.47%	1.69%	0.49		
2	4.93%	3.68%	5.11%	6.11%	5.45%	0.52%	0.14		
3	4.77%	4.54%	5.56%	5.87%	6.64%	1.87%	0.47		
4	4.84%	3.87%	4.64%	4.53%	5.04%	0.21%	0.05		
Hi β	5.49%	3.91%	3.02%	3.34%	4.34%	-1.15%	-0.25		
Hi - lo	0.72%	-0.18%	-2.43%	-2.22%	-2.13%	-2.84%	-1.05		
t-stat	0.98	-0.19	-1.95	-1.92	-0.89	-1.05			

Table 5 Double-sorted portfolios CAPM alphas.



4.2 Cross-sectional regressions

- This section studies the risk premiums associated with ex-ante versus realized betas through a Fama-MacBeth analysis.
- Prices of risk are estimated using the regression specification below and results are reported in Table 6

$$r_{i,t} = \lambda_{m,t} \beta_{i,t}^{M} + \sum_{k=1}^{K} \lambda_{k,t} \beta_{i,t}^{k} + \gamma_{t} X_{i,t-1} + \varepsilon_{i,k}$$

 $\beta_{i,t}^{M}$ and $\beta_{i,t}^{k}$ represent market, relative downside, and VIX risk exposure.

- We test the hypothesis that risk premium estimates are zero (or small) for betas that are hard to predict. Hence, we expect low prices of risk for predicted and lagged downside and VIX betas.
- Hedging demand decreases when betas are more difficult to predict.
- Risk premium estimates are small and mostly insignificant when we take into account that an investor cannot observe, but needs to, predict future risk exposure.



Table 6	6 Cros	s-sec	tiona	l regr	essi	ONS. Panel	B: Predicte	ed betas							
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	_	
	eta^{MKT} t -stat eta^{DR}	0.020	0.002 0.13 0.016	-0.017 -1.31 -0.002	0.002 0.11 0.016	0.006 0.37 0.001	0.005 0.31 0.014		$-0.001 \\ -0.09$	-0.015 -0.83	-0.001 -0.07	0.008 0.54	0.003 <i>0.26</i>	_	
	t-stat β ^{VIX}	2.69	2.27	-0.26	2.11	0.10	2.02	-0.028	-0.017		-0.017	-0.029	-0.020		
	t-stat IV			0.030				-2.01	-1.64	-1.45 0.015	-1.70	-3.05	-1.88		
	CSK t-stat			2.04	0.005 1.54					1.80	0.003 0.86]			
	log(Size) <i>t-</i> stat					<u>-0.029</u> -2.64						<u> </u>		1	
	BTM t-stat R ²	0.010	0.043	0.047	0.045	0.049	0.015 <i>2.22</i> 0.050	0.021	0.042	0.048	0.043	0.05	0.017 2.35 0.05		
		0.010	0.015	0.017	0.015	0.015	0.050		0.012	0.010	Panel C	Lagged het	35	_	
Panel A: E	x-post rea	lized bet	as (2)	(4)	(5)	(6)			(1)	(2)	(3)	(4)	(5)	(6)
	(1)	(2)	(3)	-	4)	(5)	(0)	BM	кт	(1)	0.000	_0.008	(4)	0.000	_0.006
β ^{MKI} t-stat		0.043	0.057	/		0.044	0.057	t-s	tat		0.00	-0.94		-0.01	-0.73
β^{DR}	0.038	0.030	0.028	3		1.57	2.55	β ^D	R	-0.003	-0.004	-0.007			
, t-stat	4.54	4.91	4.84					β^{VI}	X	-0.70	- 1.05	-1.01	-0.005	0.001	-0.003
β^{VIX}				- 0	.026	-0.026	-0.029	t-s	tat				-0.78	0.21	-1.10
t-stat			0.01	-2	2.40	-4.04	-5.34	IV t-st	tat			0.014			0.014
IV t.stat			-0.01	0			-0.013	CSI	K			-0.003			0.001
CSK			-2.23	9 1			0 004	t-s	tat			-1.03			0.41
t-stat			1.35				1.27	log	(Size)			-0.012			-0.012
log(Size)			-0.03	1			-0.032	t-s BT	M			-1.70			-1.74 0.010
t-stat			-4.1				-4.07	t-s	tat			1.34			1.38
BTM			0.022	2			0.021	R^2		0.004	0.031	0.056	0.006	0.03	0.056
t-stat			3.72				3.59					-			m Black
R ²	0.017	0.074	0.100	0.0)22	0.074	0.101	_				1 H	L	the state	上学

shanxi university

5. Other risk factors

Table 7 Beta predictability and risk premiums for other risk factors

(2.17-0.7)/2.17=67.65%

Result:

Investors who want to hedge against Fama-French risk or changes in the investment opportunity set face similar difficulties as investors who want to hedge against crashes or changes in volatility.

SM	B beta: ex-p	ost realized	1	
Portfolio	Ret	α^{CAPM}	₿ ^{SMB}	Por
H1-10	2.99%	0.61%	2.17	H t-
t-stut	0.89	0.19		<i>L</i> -
$\Delta \beta_{spread}$	-67.65%			
HM	L beta: ex-p	ost realized	1	
Portfolio	Ret	α^{CAPM}	β^{HML}	Por
Hi-lo	-8.22%	-5.81%	2.69	Н
t-stat	-1.92	-1.43		t-
$\Delta \beta_{spread}$	-78.38%			
RMV	N beta: ex-p	oost realize	d	
Portfolio	Ret	α^{CAPM}	β^{RMW}	Por
Hi-lo	-3.60%	0.56%	3.08	Н
t-stat	-0.93	0.15		t-
$\Delta \beta_{spread}$	-84.11%			
CM	A beta: ex-p	ost realized	1	
Portfolio	Ret	α^{CAPM}	BCMA	Por
Hi-lo	-1.32%	1.30%	3.42	н
t-stat	0.59	0.55		t-
$\Delta \beta_{spread}$	-82.93%			
Term sp	oread beta:	ex-post real	lized	
Portfolio	Ret	α^{CAPM}	β^{TS}	Por
Hi-lo	-0.98%	-4.61%	1.25	Н
t-stat	-0.35	-1.79		t-
$\Delta \beta_{spread}$	-89.71%			
Credit s	pread beta:	ex-post rea	lized	
Portfolio	Ret	α^{CAPM}	β^{cs}	Por
Hi-lo	-0.50%	1.05%	2.56	H
t-stat	-0.24	0.56		t-
Δeta_{spread}	-95.11%			
Δ Oil I	orice beta: e	x-post real	ized	
Portfolio	Ret	α^{CAPM}	β^{oil}	Por
Hi-lo	2.90%	0.68%	1.23	Н
t-stat	0.73	0.18		t-
$\Delta \beta_{spread}$	-82.59%			
Rf	beta: ex-po	st realized		
Portfolio	Ret	α^{CAPM}	β^{Rf}	Por
Hi-lo	1.96%	3.06%	0.26	Н
t-stat	1.1	1.94		t-
$\Delta \beta_{spread}$	-99.65%			

	SMB beta:	lagged	
ortfolio	Ret	α^{CAPM}	RHML
Hi-lo	3.59%	2.19%	0.70
t-stat	2.41	1.51	3.5
	HML beta:	lagged	
ortfolio	Ret	α^{CAPM}	β^{HML}
Hi-lo	0.52%	1.88%	0.58
t-stat	0.22	0.85	-3.6
	RMW beta:	: lagged	
ortfolio	Ret	α ^{CAPM}	BRMW
Hi-lo	2.53%	3.95%	0.49
t-stat	1.42	1.55	-3.43
	CMA beta:	lagged	
ortfolio	Ret	α^{CAPM}	β^{CMA}
Hi-lo	-0.60%	1.07%	0.58
t-stat	-0.41	0.78	-8.27
Ter	m spread b	eta: lagged	1
ortfolio	Ret	α^{CAPM}	β^{1S}
Hi-lo	0.97%	-0.25%	0.13
t-stat	0.65	-0.17	5.26
Cre	dit spread b	oeta: laggeo	1
ortfolio	Ret	α^{CAPM}	β^{cs}
Hi-lo	-1.04%	0.29%	0.13
t-stat	-0.91	0.25	-2.51
Δ	Oil price be	eta: lagged	
ortfolio	Ret	α^{CAPM}	β^{oil}
Hi-lo	0.40%	-1.08%	0.21
t-stat	0.24	-0.53	2.44
	Rf beta: l	agged	
ortfolio	Ret	α ^{CAPM}	ßRf
Hi-lo	-1.58%	-1.81%	0.00
t-stat	-1.6	-1.88	0.4
		1.00	0.1



6. Why are ex-post realized betas priced?

Estimation error in betas induces an upward biases in risk premiums estimates.

Under the null of the CAPM we have

$$r_{it} = \beta_{it}\lambda_t + \epsilon_{it}. \tag{23}$$

Betas are not observable but have to be estimated:

$$r_{it} = \hat{\beta}_{it}\lambda_t + \eta_{it}, \tag{24}$$

with

$$\hat{\beta}_{it}=\beta_{it}+B_i,$$

 B_i : the estimation error for the beta.

The error teams: $\eta_{it} = \epsilon_{it} - B_i \lambda_t.$

Risk premium estimate

$$\hat{\lambda}_{t} = \frac{cov^{c}(R_{it}, \hat{\beta}_{it})}{var(\hat{\beta}_{it})} = \lambda_{t} + \frac{cov^{c}(\eta_{it}, \hat{\beta}_{it})}{var(\hat{\beta}_{it})}.$$
(27)

 cov^c : cross-sectional covariance.



(25)

the missing period : the average of betas estimated over period t - 1 and period t + 1

Table 8

Fama-MacBeth missing period betas.

	(1)	(2)	(3)	(4)	(5)	(6)
$eta^{\scriptscriptstyle MKT}$		0.062	0.078		0.062	0.079
t-stat		2.52	3.00		2.89	3.43
β^{DR}	0.002	0.007	0.008			
t-stat	0.32	1.16	1.27			
β^{VIX}				0.006	-0.003	-0.007
t-stat				0.35	-0.28	-0.87
IV			-0.022			-0.020
t-stat			-2.86			-2.56
CSK			0.008			0.005
t-stat			1.91			1.47
log(Size)			-0.046			-0.044
t-stat			-5.67			-5.62
BTM			0.023			0.024
<i>t</i> -stat			3.97			4.20
R ²	0.009	0.072	0.103	0.02	0.071	0.102

The smaller missing period risk premium estimates are in line with the estimates produced by predicted or lagged betas.



6.1 Simulations

To add further credibility to the bias explanation, we also run a simulation exercise, where we simulate 100 panels of returns under the null of the CAPM

$$r_{it}^{(s)} = \beta_{it} R_{Mt} + \epsilon_{it}, \qquad (28)$$

using realized betas estimated over one year of daily data from our sample as the true betas β_{it} .

Error terms(ϵ_{it}) independently from a normal distribution with mean zero and standard deviation $\sigma_{\epsilon} = 0.5$.

Cross-sectional correlation between estimated betas $\hat{\beta}_{it} = \beta_{it} + B_{it}$ and time series error terms (ϵ_{it}) is created as follows

 $B_{it} = \rho \epsilon_{it} + (1 - \rho) \nu_i, \tag{29}$

 v_i is drawn from a normal distribution with mean zero and standard deviation $\sigma_v = 0.5$.



average risk premium estimates



These findings corroborate the importance of incorporating period t in the estimation of betas and illustrate that risk premium estimates can be biased even under mild conditions.

Table 9

Simulating biases in risk premium estimates.

This table reports average risk premium estimates $\hat{\lambda}_1$ using Fama-MacBeth analysis across 100 panels of returns. Where returns are simulated under the null of the CAPM:

 $R_{it} = \beta_{it} \mu + \epsilon_{it},$

where μ equals the sample mean of 0.0772 and ϵ_{it} are independent draws from a normal distribution with mean zero and standard deviation 0.5. We use realized betas estimated over one year of daily data as proxies for the true beta (β_{it}). Cross-sectional correlation between estimated betas $\hat{\beta}_{it} = \beta_{it} + B_i$ and time series error terms (ϵ_{it}) are created as follows

 $B_i = \rho \tilde{\epsilon} + (1 - \rho) v_i,$

where ν_i are independent draws from a normal distribution with mean zero and standard deviation 0.5 and $\tilde{\epsilon}$ represents the cross-sectionally standardized error terms from the time series regression ϵ_{it} . We report time series averages of intercepts $\overline{\lambda}_0$ and risk premium estimates $\overline{\lambda}_1$ with corresponding *t*-statistics (in italics) and R^2 s for various values of ρ .



7. Hedge portfolios from the investor's perspective

Our theoretical setting conjectures that higher beta uncertainty should lead to lower partial equilibrium demands for hedge assets. A representative investor maximizes expected utility of terminal wealth by allocating between the market portfolio and a long-short (hedge) portfolio $\max_{\alpha_{E},\alpha_{H}} E[U(W_{T})],$ (30)

where terminal wealth is given by

 $W_T = W_0 \Big[r_f + \alpha_E \big(r_E - r_f \big) + \alpha_H r_H \Big]. \tag{31}$

E and H refer to returns and weights for the equity market portfolio and the hedge portfolio, respectively.

We use the Generalized Method of Moments (GMM) to estimate the optimal unconditional weights.

 $\begin{cases} E \Big[U'(W_T) \big(r_E - r_f \big) \Big] = 0 \\ E \Big[U'(W_T) (r_H) \Big] = 0. \end{cases}$ (32)

We derive the following moment conditions:

 $\begin{cases} E \left[W_T^{-\gamma} \left(r_E - r_f \right) \right] = 0\\ E \left[W_T^{-\gamma} \left(r_H \right) \right] = 0, \end{cases}$ (33)

and use GMM to estimate weights satisfying these moment conditions.



Table 10

Portfolio	optimizatio	n for CRRA	investors.								
	Panel A: Market only										
γ	1	2	5	10	20						
w_M	1.92	1.16	0.5	0.25	0.13						
t-stat	4.25	2.67	2.32	2.22	2.14						
				Pane	el B: Ex-post re	alized betas					
	eta^{DR} hedge portfolio					$eta^{ extsf{VIX}}$ hedge portfolio					
γ	1	2	5	10	20	1	2	5	10	20	
WM	1.73	1.01	0.46	0.23	0.11	2.15	1.36	0.59	0.3	0.15	
t-stat	19.69	2.69	1.89	1.76	1.69	5.56	3.05	2.57	2.44	2.35	
w_H	8.06	5.96	2.61	1.26	0.59	-0.8	-0.55	-0.26	-0.14	-0.08	
t-stat	50.33	8.98	5.88	5.42	4.99	-6.49	-2.93	-2.32	-2.29	-2.5	
				P	anel C: Predict	ed betas					
	eta^{DR} hedge portfolio					$eta^{ extsf{VIX}}$ hedg	$eta^{_{VIX}}$ hedge portfolio				
γ	1	2	5	10	20	1	2	5	10	20	
W _M	1.74	1.83	1.02	0.56	0.32	1.71	1.06	0.46	0.24	0.12	
t-stat	5.14	4.49	3.93	4.09	4.54	3.54	2.51	2.24	2.17	2.13	
w_H	6.84	5.08	2.53	1.37	0.77	-1.25	-0.66	-0.25	-0.11	-0.05	
t-stat	9.38	7.97	6.57	6.30	6.48	-1.85	-1.57	-1.47	-1.33	-1.04	
					Panel D: Lagge	d betas					
	eta^{DR} hedge portfolio					$eta^{ extsf{VIX}}$ hedg	$eta^{_{VIX}}$ hedge portfolio				
γ	1	2	5	10	20	1	2	5	10	20	
W _M	2.07	1.25	0.53	0.27	0.13	1.94	1.26	0.56	0.28	0.14	
t-stat	4.41	2.79	2.41	2.31	2.22	5.23	2.9	2.36	2.20	2.08	
w _H	-1.63	-0.92	-0.39	-0.21	-0.12	-1.62	-1.06	-0.46	-0.23	-0.1	
t-stat	-1.40	-1.19	-1.15	-1.18	-1.27	-1.12	-1.28	-1.27	-1.20	-1.05	

We cannot rule out that the relative downside beta premiums constitute compensations for correlated risk factors or characteristics.



8. Conclusion

- Investors are less willing to use an asset for hedging purposes if it is uncertain how well the asset hedges in the future. Risk exposure is indeed difficult to predict for downside risk and volatility risk.
- Lagged betas are only mildly (and some times negatively) correlated with future betas. Moreover, downside and volatility risk seems closely related to idiosyncratic volatility and firm size.
- Portfolios sorted on lagged or predicted betas earn significantly lower premiums and have ex-post realized exposures close to zero.
- Risk premiums also decline substantially after controlling for idiosyncratic volatility and firm size.
- We run a portfolio optimization for a CRRA agent who allocates wealth between the market and a hedge portfolio in zero net supply. Representative agents allocate less wealth to portfolios formed using investable (lagged or predicted) betas vis-vis non-investable ex-post realized betas.



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